

MOBILE PHONES

The love affair with mobile phones is worldwide. The Germans call them “handy”; the Singaporeans refer to them (1) “prawns” because a popular model looks (2) ... a prawn when opened; the Finns have (3) ... them “kannykka” or “kanny”, meaning an extension of the hand; everywhere they are establishing (4) ... as one of the world’s most successful consumer products. Mobiles have two qualities (5) ... make them much more powerful (6) ... their fixed-line brothers: they travel around with you and they know (7) ... you are. This means you can keep in (8) ... with people – and increasingly with information – wherever you (9) ... to be. The most obvious reason (10) ... mobile phones are so popular is that the quality is going up (11) ... the same time as prices are coming down.

HISTORY

Analogue technology (the so-called first generation) (12) ... people a taste for mobile communications. Digital technology (the second generation) improved mobile communications. Digital technology (the second generation) improved reception and enabled a range of sophisticated services to (13) ... offered. The third generation of digital phones will make (14) ... possible for mobile-phone users to access (15) ... Internet at lightning speed.