

Match the statement to the correct section in which it belongs in a business plan.

Organisational Matters

I will get funding from a small loan from a relative.

Marketing Plan

I want my business to grow by having a 75% increase in profit in the next 5 years.

Business Summary

I will need two employees to assist when business is at its busiest.

Business Introduction

My most likely customers will be young males aged 12-24 years who like watching comics and Marvel movies.

Financial Plan

Customers mostly want high quality rather than low prices.

Marketing Plan

My social media handles are @cutecakes on all platforms.