

# THE BIRTH OF THE T-SHIRT

Read the text and fill in the blanks with an appropriate word.

The T-shirt, or at least the T-shirt as we know it, (1) \_\_\_\_\_ born in the theater. When Tennessee William's play "A Streetcar Named Desire" opened in New York in December 1947, a young actor (2) \_\_\_\_\_ Marlon Brando went (3) \_\_\_\_\_ stage wearing a (4) \_\_\_\_\_ of blue jeans and a bright, white capped-sleeve T-shirt. It was the first time the T-shirt (5) \_\_\_\_\_ been seen publicly as anything (6) \_\_\_\_\_ an item of underwear and it set a fashion trend that was to last through (7) \_\_\_\_\_ the end of the century.

The idea for the T-shirt came (8) \_\_\_\_\_ Brando himself. He had worn one at rehearsals for the play. The director was (9) \_\_\_\_\_ impressed by the look that was created that he asked Brando to wear the shirt in the play itself. Brando may have seen the shirt being advertised by the American company Sears Roebuck. They had decided to market the shirt (10) \_\_\_\_\_ a fashionable garment in its (11) \_\_\_\_\_ right, rather than just something to be worn (12) \_\_\_\_\_ warmth beneath a denim work shirt (13) \_\_\_\_\_ an army uniform.

It was Brando, however, (14) \_\_\_\_\_ popularized it, especially with (15) \_\_\_\_\_ release of the film version of "Streetcar" in 1951. A short leather jacket completed the look that was to be adopted (16) \_\_\_\_\_ teenage rebels in many countries for decades afterwards.

