Listening

3 35 Listen to Ahmed Louimi talking about his start-up, Mr Fix-it. Complete the extract as you listen.



Ambitious – career – founder – experience - part-time

Yes, well, my name's Ahmed Louimi and I'm the [1]_____ of Mr Fix-it. When I was a student I was very [2]_____ and I knew that I wanted a [3]_____ in business. After I finished school, I worked [4]_____ in my father's company, but even though I didn't have much [5]_____, I wanted something more. So, with my friends, we started Mr Fix-it.

4 25 Listen to the second part of the interview. Ahmed is asked for advice on start-ups. Number these points in the order in which he mentions them.

a Simple ideas are best.
b Find out what people need.
c Use online promotion.

LIVEWORKSHEETS