Unit 7: Exercise 10

Read the information. Then complete the extracts from the passage. Use the words and phrases in the box that helped you complete the flow chart in Exercise 9.



Recognising discourse markers (words like *anyway, right, as I say, to begin with*, etc. which we use to connect, organise and manage what we say or to express an attitude) and reference words can help you understand how the writer is organising the information in the text.

:: drag to move wordpool ::

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As a result	For instance	It	This	What's more	it
such	these	this	who		

1 The speaker, a honey producer himself, was describing the **benefits** that honey could offer and how _____ might one day be recognised by people wishing to improve their health.

2 After a good offer had been accepted for the **farm**, Jack received his share of the money. Because of _____, he was finally able to fulfil his ambition to buy land that was a suitable habitat for bees and go into honey production.

3 The flowers that the bees depended upon could not survive such a severe drought. _____, in Jack's case, **disease** had wiped out many of the bees in his hives.

4 Therefore, if he was to avoid similar problems, he would need to hire beekeepers with far greater **experience** than he had. It took a while, but by placing a notice in a regional newspaper, he was able to find _____ people.

5 Because Jack was making healthy profits, he decided to invest in 2,000 more hives. _____, he was able to sign contracts with two national **supermarkets**.

6 Andrew Rogers, like his father before him, worked hard to expand the business. _____, he hired people to work on a variety of **cosmetics** ...

7 Today, so well-known is Gold Edge Honey that a decision was made to provide public access to the original processing and packing plant. It now attracts a large number of tourists, _____ can go on a guided tour and, among other things, view some of the early **machinery** which was used to extract the liquid honey from the bee hives …

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… it was her idea to establish a new **website** focusing on educating potential customers about the benefits of honey and how it is produced. _____ will provide information about the stages of honey production, its health properties and the lifecycle of bees. In addition, _____ will include entertaining features for younger visitors, like interactive games and quizzes. _____ will be available online in the coming year.

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