How to support small businesses - Interview with co-founder of Trouva, Alex Loizou

Complete the notes with a few words, according to the example (0).

Trouva:

- helps independent stores to find .....**(1)**, drive them into physical stores
- helps smaller stores to thrive online
- helps customers discover new independent shops and new products:
- you can buy ..... **(2)** goods from them rather than same goods

  from same old ..... **(3)**

Period of shopping year the program was made:

- ..... **(4)** happening
- before ..... **(5)**

(Good time to interview Trouva about the future of .....**) (6)**

Quotation from Evening Standard: „Trouva is the antidote of the chain-dominated, identikit .....**(7)** and busy websites.

It collects everything under one roof from all different shops from ..... **(8)**

Other topics is this episode:

- future of shops and tech
- importance of ..... **(9)**
- power of consumers

Sponsored by IZettle: their mission:

  - help and fight for small ..... **(10)** business
  - offering ....., **(11)** affordable tools to meet small business .....**(12)**
  - responsible for card-readers in <u>pop-up shops</u>

<u>(pop-up shops</u>: shops that can be rented for a short while /usually in closed down, empty shops, at peak periods such as Christmas/)

LIVEWORKSHEETS