Grade 11 **Unit 7 Lesson 4** **Vocabulary worksheet**

2 Choose the correct word to complete the sentence.

1 The movie had a very _____ ending; I could not understand it.
a odd b fantastic

2 It was a real _____ having to go home again to fetch my mobile.
a emotions b nuisance

3 The _____ noise of the workmen outside my window was a real nuisance.
a manipulating b constant

4 The _____ is constantly advertised on the TV.
a purchasing b brand

5 The company's _____ is to advertise its brand three times a day.
a strategy b nuisance

6 Advertisers are very good at _____ customers into buying their product.
a manipulating b advertising

7 The company's _____ budget is 100,000 dirhams.
a advertising b tactic

8 You should not _____ people when they talk to you.
a emotions b ignore

9 One _____ that advertisers use to sell their product is pricing.
a tactic b manipulating

10 Advertisers try to tell us that their product is _____ .
a fantastic b purchasing

11 I considered all my options before _____ a new car.
a advertising b purchasing

LIVEWORKSHEETS