

Supermarket Psychology

Display (n)

Trolley (n)

Aisle (n)

Prime (adj)

Brand (n)

engage (v)

Major (adj)

Funnel (n)

FILL THE GAPS WITH WORDS FROM THE LIST

1. When you've ground the coffee, use a _____ to pour it into the jar.
2. There's an Egyptian art collection on _____ (being shown) at the museum at the moment.
3. The hotel is in a _____ location in the city centre.
4. Why will supermarket _____ never move in the direction that you push them in?
5. This isn't my usual _____ of deodorant.
6. You'll find the shampoo and the soap in the fourth _____ along from the entrance.
7. If a book doesn't _____ my interest in the first few pages, I don't usually carry on reading it.
8. Sugar is a _____ cause of tooth decay.

MATCH THE VERBS ON THE LEFT WITH THE NOUNS ON THE RIGHT

MAKE

A JOURNEY

INVEST

YOU TO TOO LOOK AT THE PRODUCTS

BEGIN

SOMETHING VERY SERIOUSLY

GET

YOU FEEL WELCOME

TAKE

LARGE SUMS OF MONEY

PAY

IN A RELATIONSHIP