



## Now Offering! Spring Professional Development Courses



### Website Review SOLUTIONS

Website Review Solutions now offers two spring classes. These classes focus on creating websites.

**Web Development:** Learn how to make a simple website. Create **coding** to build sites. Explore ways to expand **functionality**. Discuss improving **navigation** and **usability**. Learn ways to increase a website's **visibility**.

**Web Design:** Learn how to change a website's **appearance**. Use **CSS** to change a website's style. Compare the effect of different fonts and colors. Create attractive **content** to catch a user's attention.

E-mail Mary Shelton at [mshelton@wrsolutions.com](mailto:mshelton@wrsolutions.com) to register for classes.



### Get ready!

1 Before you read the passage, talk about these questions.

- 1 What makes a good business website?
- 2 What kind of websites do you like to use?

### Reading

2 Read the article from a business newsletter. Then, choose the correct answers.

- 1 What does the Web Development class NOT teach?
  - A making a website easy to use
  - B improving a website's visibility
  - C using code to program a website
  - D how to market a new website
- 2 What can you infer about the Web Design class?
  - A Attending the class is mandatory.
  - B The first class addresses functionality.
  - C It focuses on improving a site's visual element.
  - D Its registration fee is less than the Web Development class.
- 3 What is the function of CSS?
  - A It helps improve navigation.
  - B It decreases a website's visibility.
  - C It changes the style of a web page.
  - D It expands the functionality of a website.

### Vocabulary

3 Match the words (1-6) with the definitions (A-F).

- |                 |                 |
|-----------------|-----------------|
| 1 __ web design | 4 __ visibility |
| 2 __ coding     | 5 __ usability  |
| 3 __ navigation | 6 __ content    |


- A choosing a website's visuals
- B how easily you can find a website on a search engine
- C a website's programming
- D how easily a user can use a website
- E moving around a website
- F everything contained in a website

- 4 Fill in the blanks with the correct words and phrases from the word bank.


### Word BANK

CSS      web development  
appearance      functionality

- 1 The website doesn't work well. I want to improve its \_\_\_\_\_.
- 2 My website looks boring. I'll give it a more interesting \_\_\_\_\_.
- 3 If you are interested in making a website, take a \_\_\_\_\_ class.
- 4 I'm learning \_\_\_\_\_ so that I can change my website.

- 5  Listen and read the article from a business newsletter again. Which class would someone attend to learn about developing a website's performance?

## Listening

- 6  Listen to a conversation between an instructor for a web development class and an employee. Choose the correct answers.

- 1 What do the speakers mostly talk about?  
A how to change content  
B why sheets are separate  
C choosing the correct CSS style sheet  
D the difference between content and style
- 2 What happens when the style sheet and the content are separated?  
A It alters the content.  
B The content does not change.  
C Content needs creating.  
D The words are changed in the content.

- 7  Listen again and complete the conversation.

**Instructor:** So, that's how we change the website's style. Does anyone have any questions?

**Employee:** Yes. I have one. It's about 1 \_\_\_\_\_.

**Instructor:** Oh, the 2 \_\_\_\_\_ . What do you want to know?

**Employee:** Why do we separate the style sheet and the 3 \_\_\_\_\_?

**Instructor:** It makes changing the 4 \_\_\_\_\_ easier. The 5 \_\_\_\_\_ changes, but the content doesn't.

**Employee:** So, I change the style sheet. What happens to the content?

**Instructor:** Nothing, because the two are 6 \_\_\_\_\_.

**Employee:** Okay. I understand now. The words stay the same, but their appearance changes.