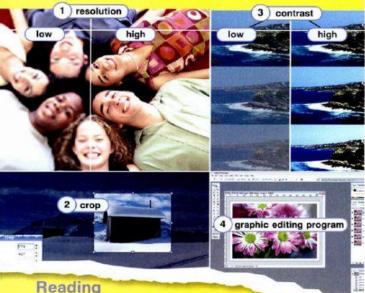
Images and graphic design

Get ready!

- Before you read the passage, talk about these questions.
 - 1 What are some reasons people edit images?
 - 2 How do people edit their pictures?



Nowadays, anyone can edit graphics. But new users encounter many difficulties. Here are some common problems and solutions:

Problem: The image is dark or has a strange tint.

Cause: Poor exposure or bad lighting. Solution: Adjust the contrast using a graphic editing program.

Problem: There is white space around the image.

Solution: Crop the picture. This removes unnecessary parts.

Problem: The photograph is blurry.

Cause: Low resolution.

Solution: Increase the number of pixels in the image. This makes it sharper. Or resize the picture and make it smaller. Also, save the photo as a JPEG file. This format creates high quality photographs.

- Read the article from Graphic Arts Magazine. Then choose the correct answers
 - 1 What is the article mostly about?
 - A why people edit graphics
 - B how to edit graphics
 - C the causes of poor exposure
 - D how to crop a picture
 - 2 According to the article, how can you remove unwanted parts of images?
 - A crop the picture
 - B resize the image
 - C save the picture as a JPEG
 - D increase the number of pixels
 - 3 According to the article, what is NOT a way to fix a blurry photo?
 - A resize the photo
 - B increase the lighting
 - C save in JPEG format
 - D increase the amount of pixels

Vocabulary

- Match the words (1-6) with the definitions (A-F).
 - 1 _ pixel
- 4 _ graphics
- __ exposure
- 5 __resolution
- __JPEG

5 resize

- 6 _ tint
- A images on a computer, in a book or magazine.
- B a small dot that makes up part of an image on a computer screen
- C a file used to store pictures on a computer
- D the length of time film is open to light when taking a picture
- E a small amount of a color in something
- F a computer or camera's ability to produce a clear picture

Fill in the blanks with the words and phrases from the word bank.

WOrd BANK

graphic editing program
contrast resize crop

- It's hard to see the details of this picture.

 Please ______ it so that it is bigger.
- 2 I want to edit my pictures. I need a
- 3 I don't like the background of this picture. Let's ____it out.
- This picture is too dark. Make the ______
 a little lighter.
- Graphic Arts Magazine again. What might be the reason for a blurry photograph?

Listening

- (i) So Listen to a telephone conversation between a customer and an IT worker. Mark the following statements as true (T) or false (F).
 - 1 _ Cropping a picture fixes poor exposure.
 - 2 An editing program lets you change aspects of a picture.
 - 3 Saving photos as JPEGs will keep them from being too blurry.
- Solution Listen again and complete the conversation.

IT Worker: Thanks for calling Picture Perfect's

support center. How can I help you?

Customer: I want to put a picture on my website,

but it's too dark. Is there a way to fix 1

IT Worker: Do you have a 2

program?

Customer: Yes, but I never use it. I just don't know

how.

IT Worker: No problem, 3 _____ the file with the

program and find the contrast controls.

Customer: Is that in the 4 _____?

IT Worker: It is. Increase the 5 _____ to lighten

the picture.

Customer: Great! Thanks.

Speaking

With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

Is there a way to fix poor exposure?

Do you have a graphic editing program?

Increase the contrast to lighten the picture.

Student A: You are a support center worker. Student B needs help editing a photograph. Talk about:

- · what the editing software is
- · what the problem is
- how to fix the problem

Student B: You are a customer calling Picture Perfect's support center. Answer Student A's questions.

Writing

dh)

Use the conversation from Task 8 to complete the note.



Support

Customer	Issue:	Picture	too
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Does customer have a ______to edit pictures? Y/N

Advice given: _____. This fixes the poor .