

MapSources offers GPS products for all your **navigation** needs. Fast **acquisition time** means you won't wait to find out your **position**. Make your own maps with **cartography** modes.

Our most affordable unit, the MapSources Traveler is designed to meet the needs of every traveler. You'll never get lost in a city again. Save your favorite locations with up to 500 **waypoints**. Know where you are with **latitude** and **longitude** readings. Download new maps for international navigation. Annual updates make sure you have the latest maps.

The MapSources Pro series has the highest **accuracy** and **integrity**. Rescue teams and civilian pilots who need accurate readings in any conditions can depend on MapSources Pro. The Pro series works at almost any elevation.

We don't just help with navigation. Keep track of what's important with the TrackStar series. This product shows the **coordinates** of your goods, your car or even your pets.

MapSources: Get Lost, but Don't Stay Lost.

Reading

2 Read the advertisement about GPS products. Then, choose the correct answers.

- 1 What is the advertisement about?
 - how MapSources GPS products work
 - different GPS that MapSources sells
 - MapSources' GPS repair program
 - why MapSources GPS is easy to use
- 2 What can you infer about the MapSources Traveler?
 - It costs less than the MapSources Pro.
 - It does not include a cartography mode.
 - Customers must purchase the annual updates.
 - MapSources sells more Travelers than TrackStars.
- 3 Which group most requires the MapSources Pro series?
 - pilots
 - pet owners
 - merchants
 - tourists

Get ready!

1 Before you read the passage, talk about these questions.

- 1 Why do people use GPS?
- 2 How can GPS aid businesses?



Vocabulary

3 Match the words (1-7) with the definitions (A-G).

1	— cartography	5	— elevation
2	— latitude	6	— coordinates
3	— integrity	7	— accuracy
4	— longitude		

A location relative to the Equator
 B height above sea level
 C the ability to measure correctly
 D the ability to perform without breaking or error
 E location expressed by numbers
 F the practice of mapmaking
 G location relative to the Prime Meridian

4 Fill in the blanks with the correct words and phrases from the word bank.

Word BANK

acquisition time waypoints
position GPS navigation

- 1 Save locations you go to often as GPS _____.
- 2 The TrackStar Plus gives readings of my dog's _____.
- 3 GPS provides reliable _____ on a road trip.
- 4 Jared always uses a(n) _____ to find his way around town.
- 5 This device's high _____ means we won't wait for a reading.

5 Listen and read the advertisement about GPS products again. What term is used to describe the activity of making maps?

Listening

6 Listen to a conversation between a customer and a Customer Service Rep. Mark the following statements as true (T) or false (F).

- 1 The customer has problems with his company's GPS.
- 2 The customer needs waypoints in his GPS.
- 3 The representative recommends the MapSources Traveler Elite.

7 Listen again and complete the conversation.

Representative: Yes, those are our most powerful products. What kind of company is it?

Customer: It's a cab service. I want to equip my drivers with the best 1 _____.

Representative: The Pro series is actually 2 _____ civilian airplanes and more high-risk situations. It's probably more than you need.

Customer: What product would you recommend, then?

Representative: The MapSources Traveler Elite is our most 3 _____ consumer GPS.

Customer: My drivers have to remember a lot of locations. Does it record 4 _____?

Representative: It does. You can save up to 500 5 _____.

Customer: Okay, I'll 6 _____ Thanks for your help.

Speaking

8 With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

I'm looking into buying GPS devices for my company.

What kind of company is it?

What product would you recommend?

Student A: You are looking for a GPS system. Talk to Student B about:

- products available
- what features you want
- what model is best for you

Student B: You are a Customer Service Representative. Answer Student A's questions.

Writing

9 Use the conversation from Task 8 to fill in the customer's note. Make up a name for the customer.

Sandra,

I called MapSources today about

Could you talk to a few of the drivers and see what they think?

Thanks,
