

You will hear three different extracts.

For questions 1–6, choose the answer (A, B or C) which fits best according to what you hear. There are two questions for each extract.

Extract One

You hear two friends discussing the topic of marketing.

- 1 Which aspect of college publicity material do the friends disagree about?
A how useful the environmental rating system is
B how well the different courses are described
C how visually attractive the brochures are
- 2 In the woman's opinion, companies link themselves with charities in order to
A boost their profits.
B improve their image in society.
C distract attention away from other issues.

Extract Two

You hear two friends talking about ways of keeping fit.

- 3 What is the woman's criticism of exercising in gyms?
A Members get limited access to the facilities.
B The membership cost is too high for the services offered.
C It encourages exercise habits that lead to unhealthy lifestyles.
- 4 How does the man respond to his friend's criticism?
A He objects to her making sweeping generalisations about gyms.
B He questions the value of excessive gym attendance.
C He suspects she'd enjoy a different type of gym.

Extract Three

You hear a woman telling a friend about living in her capital city as a student.

- 5 What is she doing during the conversation?
A admitting to regrets about her choice of place to study
B complaining about challenges she's had to face
C expressing her admiration for people in the city
- 6 Why does the man give the example of trees?
A to support her main point
B to present a counter-argument to hers
C to express a reservation about her interpretation

