

## Indicate if it is a:

Strength    Weakness

Opportunity    Threat

- \$\$ The price is too high \$\$
- There are no jobs in the country
- We have very friendly employees
- There are very few competitors

9,99<sup>s</sup>  
ONLY



Objective: Define Swot, demand, marketing; Describe the SWOT elements and identify the strengths of businesses

 **LIVEWORKSHEETS**