Complete the dialogues with the words from the box.

A : What (a) _____ do you mean?
B : What I (b) _____ to say is all the costs are too high.

A : Could you give an (c) _____ ?
B: Yes, the advertising for (d) _____ .

A : I'm not sure I (e) _____ .
B : The figures show the costs are too high.

A : Can you be more (f) _____ ?
B : Yes, I think we pay about $5,000 too much for magazine advertising every month.

want
specific
example
exactly
understand
magazine

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