Listen to recording.
Complete the following mini-dialogue.

Extract 1

a: Brunei has a tropical climate.

b: Excuse me, _____ by "tropical"?

a: _____ , it's hot almost all year, with heavy rainfall in the rainy season. _____?

b: _____, I understand.

Extract 2

a: Every new product needs a USP.

b: _____ USP?

a: Unique Selling Proposition.

b: Er, can you _____ what that is?

a: USP _____ the special characteristics of a product which make it different and desirable – so consumers will want it. Er, _____ that _____ now?

b: Yes _____. Thank you.

LIVEWORKSHEETS