

# **Simon Sinek**

*The truth about being "the stupidest" in the room.*

Simon

- a) feels miserable when he doesn't understand something.
- b) admits he doesn't understand some things and he is ashamed of it.
- c) admits he doesn't understand some things and he is absolutely ok with it.

Simon was once invited by his client to sit in on a meeting with a consultant and

- a) Simon was the only one who understood what the consultant was talking about.
- b) Simon was the only one who didn't understand what the consultant was talking about.
- c) nobody understood what the consultant was talking about.

The executives pretended they understood because

- a) they wanted to make a good impression on Simon.
- b) they didn't want to look stupid.
- c) they didn't care about what the consultant was saying.

