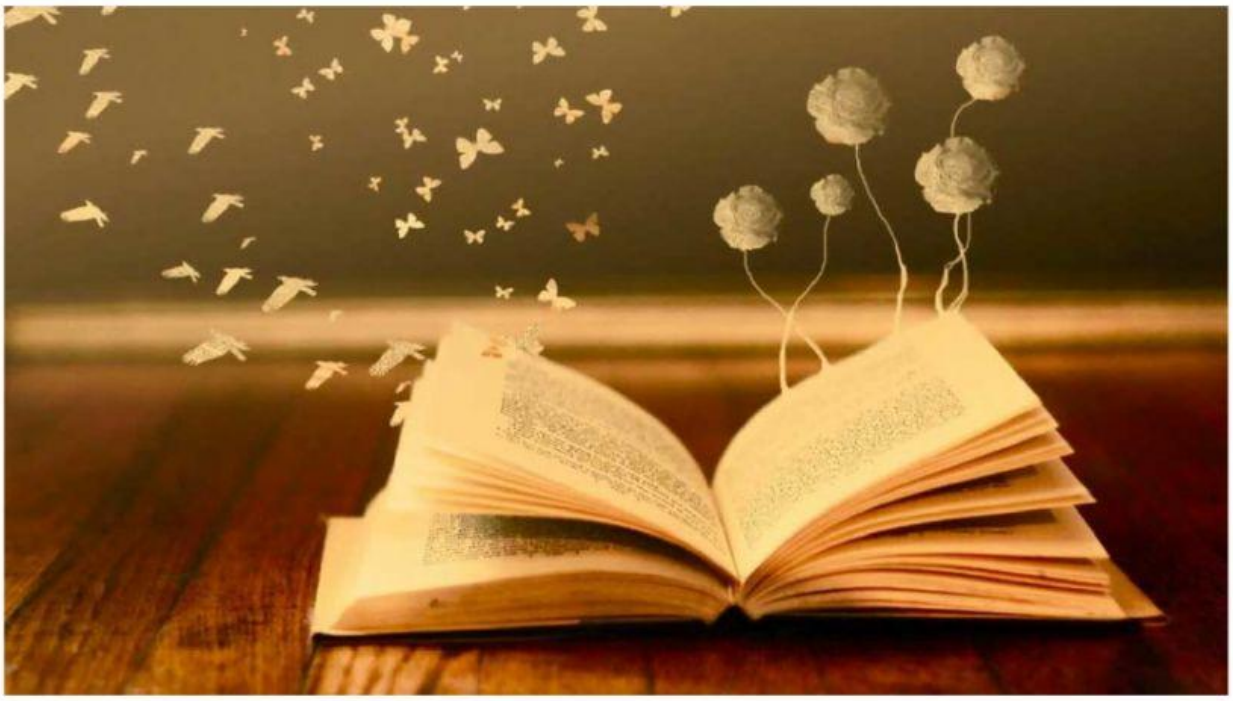
Read the text and choose the correct answers.

READING BOOKS CAN BE COOL



At present many publishing houses are experiencing a crisis, libraries are not as popular as they be and fewer and fewer people are buying books. That is why in 1995 UNESCO started World Book Day, an annual event celebrated worldwide on 23 April main aim is to encourage and promote reading. It was decided that it would be held on this day because the date is also the anniversary of the birth and death of William Shakespeare and the death of Miguel de Cervantes.

Every year hundreds of interesting book-related events place in bookshops, schools and libraries. In Spain, for example, Cervantes's Don Quixote is read during a two- day reading marathon. In Catalonia, where this day is called The Day of the Rose, traditionally men gave women roses and women gave men books. Nowadays it is still customary to exchange books on this day and in the main streets of Barcelona and other cities in the region you can buy something to read for your loved ones.

UNESCO believes that reading books to the social and cultural progress of humanity and leads to building peace around the world.

LIVEWORKSHEETS