

RESTAURANTS

The Story of McDonald's

Writing Practice

Task 1. Complete the paragraph with verbs in correct form (by sense).

You need one verb into each gap.



There are many restaurants in the world, but probably the most famous is McDonald's. McDonald's _____ more than 34,000 restaurants around the world in 119 countries, & they _____ about 68 million customers every day. The story of McDonald's _____ in 1940 when two brothers, Richard & Maurice ('Mac') McDonald _____ a new restaurant called 'McDonald's Famous Barbeque'. It _____ a successful business, but the brothers _____ to _____ more food & _____ more money, so in 1948 they _____ some changes. For example, they _____ a new way to _____ & _____ food faster – & McDonald's _____ one of the first fast food restaurants in the world. In addition, they _____ the menu simpler: hamburgers, cheeseburgers, sodas, & milkshakes. There _____ no longer any waitresses to _____ food, so customers _____ food by themselves at a counter. In 1954, a man called Ray Kroc _____ the company & later _____ it for 2.7 million dollars. The company _____ now worth many billions of dollars. There _____ a McDonald's museum that _____ located in San Bernardino, California where the first McDonald's _____ built. It's open daily from 10:00 am to 5:00 pm.

Vocabulary Practice

Task 2. Match the words on the left with the meanings on the right.

- 1) one billion
- 2) counter
- 3) daily
- 4) one million
- 5) no longer
- 6) simple
- 7) soda
- 8) successful

- A every day
- B a kind of sweet drink
- C not continuing; stopped
- D 1,000,000
- E having gotten much money
- F a flat surface like a table that customers stand behind
- G having few things; easy to understand
- H 1,000,000,000



Task 3. Write 'T' (True) or 'F' (False) next to each statement.

- 1) The paragraph is about hamburgers.
- 2) There are about 119 McDonald's restaurants around the world.
- 3) Almost 70 million people eat McDonald's food every day.
- 4) There are not many kinds of food on the McDonald's menu.
- 5) Ray Kroc later bought the company for 2.7 billion dollars.
- 6) There is a McDonald's museum in the United States.

