

ART NOUVEAU



Art Nouveau (French for 'New Art') is an international style of art, architecture and design which became popular at the beginning of the 20th century (from around 1894 until 1914) throughout Europe and the United States. Art Nouveau started in England, and soon spread to Europe, where it was called Jugendstil in Germany, Sezessionstil in Austria, Stile Liberte in Italy, and Modernista in Spain.

Art Nouveau

Flowing, and curved 'whiplash' lines with a rhythm, are the style of Art Nouveau. Plant-like stem forms are also seen in the Art Nouveau style. Japanese wood-block prints, with their curved lines, patterned surfaces, and flatness, also inspired Art Nouveau.

Art Nouveau was influenced by....

designers used **nature** to provide their ideas, and picked themes like seaweed, grasses, flowers, birds, dragonflies, insects. Other favorites were peacocks, dragonflies, and moths.

In brilliant enamels and gold filigree, these images were worked into combs, brooches, and other jewellery adornments.

Glass and wrought iron, with their sculptural qualities were used in architecture. eg: The entrances to the Paris Metro designed by architect Hector Guimard in 1900 are famous examples of Art Nouveau.

Architecture; interior design; graphics, jewellery, furniture, textiles, and lighting; all came under the influence of the curving Art Nouveau style. Advertisements, posters, labels, and magazines were painted, drawn, and printed in the Art Nouveau style.

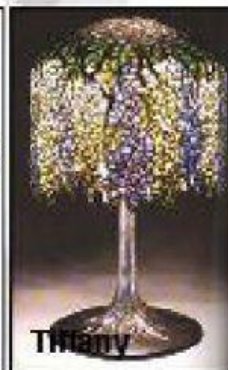
Designers such as **Rene Lalique** and **Émile Gallé** in France produced glass and **jewellery**. Louis Comfort Tiffany in New York designed stained glass lamps - still reproduced today.



Guimard Paris Metro



Lalique



Tiffany



Tiffany

In contrast, Scottish designer and architect Charles Rennie Mackintosh, designed the Glasgow School of Art, in the "rectilinear" Art Nouveau style.

He used simplified linear roses, and straightened plant forms, mixed with geometric shapes such as squares and rectangles, in the design of the building. Mackintosh also designed the interiors and furniture. Mackintosh never designed jewellery in the Art Nouveau style - but many of his ideas have been copied or redesigned as modern jewellery pieces.



Glasgow School of Art



Mackintosh chairs

1. Read the text and write True or False.

- a. Art Nouveau means “New Art in French” _____.
- b. Art Nouveau started in Australia _____.
- c. Art Nouveau uses themes like flowers, birds, and leaves _____.
- d. Glass and Iron were used in Art Nouveau architecture _____.
- e. Rene Lalique and Emile Gallé produced buildings and paintings _____.
- f. Comfort Tiffany designed stained glass lamps _____.