

Simon Sinek

on Millennials in the Workplace

Millennials are a group
of people born approximately
in _____ and after.

They are _____
to manage, entitled,
_____, _____,
_____, and lazy.

Millennials want to work in a place with _____, they
want to make an _____, they want free _____
and bean _____.

FAILED PARENTING STRATEGIES

Millennials were told that they were _____, all the time,
they were told that they can have anything they _____
in life, just because they want it.

Some of them got into honours classes, not because they
_____ it but because their parents complained.

And some of them got "A"s not because they _____
them but because the teachers didn't want to _____
with the parents.



We are growing up in a Facebook-Instagram world, in other words, we are good at putting filters on things. We are good at showing people that life is _____ even though I am _____. And so everybody sounds tough and everybody sounds like they got it all _____ out.

So you have an entire generation growing up with lower self-_____ than previous generations. Through no fault of their own. Right? They were dealt a bad _____.

TECHNOLOGY

We know that engagement with social media and our cell phones releases a chemical called _____.

It is the exact same chemical that makes us feel good when we _____, when we _____ and when we _____. In other words, it's highly highly _____.

Too many kids don't know how to form _____ meaningful relationships. They will admit that many of their friendships are superficial. They will admit that they do not count _____ their friends, they don't rely _____ their friends. They have fun _____ their friends but they also know their friends will cancel _____ them when something better comes along.



IMPATIENCE

They've grown up in a world of instant gratification. You wanna buy something? You go on Amazon, it _____ the next day. You wanna watch a movie? _____ on and watch a movie. You don't check movie times. You want to watch your TV show? You don't even have to wait week to week to week. I know people who skip seasons just so they can _____ at the end of the season.

ENVIRONMENT

We are taking this amazing group of young fantastic kids And we put them in _____ environments that care more about the numbers than they do about the kids. They care more about the short-_____ gains than the _____-term life of this young human being. We care more about the year than the _____.

The point is, that we now, in industry, whether we like it or not, we don't get a choice. We now have a responsibility to _____ the shortfall and to help this amazing, idealistic, fantastic generation build their _____, learn _____, learn the social _____, find a better _____ between life and technology, because quite frankly it is the right thing to do.

