

E-Commerce

Write the full form of the words:

1.B2B: _____

2.B2C: _____

3.C2B: _____

4.C2C: _____

Fill in the blanks

- (i) E-commerce is usually associated with _____ and _____ over the Internet**
- (ii) It facilitates the online transactions of _____ or _____ between two people.**

True or False

- (i) Pricing in B2C is based on the quality of order and is often negotiable. _____**
- (ii) B2B, B2C, C2B, and C2C are the different categories of E-commerce. _____**
- (iii) There are five types of categories. _____**
- (iv) C2B means (Consumer to Consumer). _____**

