Unit -3

Web Search Engine

Fill in the blanks

1) The first basic search engine was created by three computer science students at McGill University in _____ .

2) A_____ finds website addresses and the contents of a website for storage in the search engine database and collects large amounts of information simultaneously.

3) The relationship between sites and pages indicated by hyperlinks gives rise to what is called a _____ .

4) IR stands for_____ .

5) _____ web page can be generated in advance of any request, placed on disk, and transferred to the browser or Web crawler on demand.

6) A _____ web page is assumed to be generated at the time the request is made, with the contents of the page partially determined by the details of the request.

7) Archie created a searchable database of public file names on _____ sites.

8) DR stands for_____ .

9) SEO stands for_____ .

10) _____ improves search engine ranking of a websites.