

**Example c:**

Coca Cola was invented in the United States at the beginning of the 20th century. By the 1950s and 1960s, it had become a popular drink and a kind of symbol of American culture. In the next decade, the Coca Cola company began exporting to Europe and other countries. The drink was soon in great demand around the world, but it was very expensive. That is no longer the case. There are now Coca Cola factories in many countries. In most places, a can of Coca Cola is no more expensive than other drinks. In fact, market research recently discovered something surprising. The country where a can of Coca Cola now costs the most is

- a. the United States.
- b. Switzerland.
- c. China.
- d. Australia.

Which is the best ending? Check your answer in the Answer Key on page 289.

Guidelines for Success on Thinking in English Exercises

1. Guess the meanings of unknown words. Do not translate from another language while you are reading. Words in another language can confuse you and prevent you from following the ideas in English.
2. Look for the main idea of the paragraph. The correct ending will follow the main idea.
3. Work quickly! Your first guess is usually your best guess.
4. Each time you work on these exercises, write the date in the right-hand margin. Try to do some exercises every week.

Thinking in English

► **Choose the best ending for each paragraph. The Answer Key is on page 289.**

1. Fog is a major cause of accidents on highways in some areas. Every year many thousands of people lose their lives because fog can dangerously reduce visibility. The drivers cannot see very far ahead so they
 - a. do not have time to avoid accidents.
 - b. go faster to avoid accidents.
 - c. have more time to read the signs.
 - d. do not have time to have accidents.