

BE THE CHANGE New Zealand CAMPAIGN VIDEO

LEVEL 1

AT HOME

Kate: They're right, you a fat .

Dad : okay Katie ?

Kate : Yeah, !

Mum : Are you sure, sweetie ?

Dad: Like, is everything okay ?

Kate : I said I'm fine ! Can you just

<https://www.youtube.com/watch?v=JMeLEKvjVFO>

REWIND/ AT SCHOOL

Hayley: I appreciate you picking on my .

The boy: what have I done?

Hayley: Kate is and unique just like every other person and if you
with any of us, well you just keep it to

any idea, how much that could someone?
and guys, we are just as if we just here and .
Why do you have to be so mean?

THE ACTORS TALKING TO US

[Jason Gunn]

The latest shows that in children are directly involved in as the
perpetrator, or sometimes even both. Which means we've all sinned.

[Grace Palmer]

As a young person by standing up to and tell them , you have a 50% greater
chance of stopping schoolyard bullying than a teacher does.

[Jason Gunn]

If you are a caregiver or a and you think that is being bullied,
your in this is so .

[Grace Palmer]

so visit www.bethechangenzenz.org so you can hashtag 'up stand' and be the

And remember "kindness begins with you."