

Hassan Al Khaja's new business is expanding, and he now needs to hire someone to help market the business. He has placed an advertisement on his website. Read the ad and answer the questions.

Job Title: Marketing Coordinator

Employer: Acme International Home Delivery

Location: Sharjah

Essential Requirements

At least two years working in a similar position.
Enthusiasm and excellent communicative skills.
A degree in marketing or equivalent. Excellent organisational skills and a professional attitude.

Desired Requirements

Candidates who speak both Arabic and English preferred.

If you have the right skill set and are up to the challenge of this responsible role please submit a CV and cover letter to Hassan.ALKhaja@acmeinternational.ae

1 What skill set is required for this job?

2 What qualifications are needed?

3 What experience is required?

4 Do you have to speak English and Arabic?

5 What would a cover letter in an application for this job need to show?