

- 1 Read the second part of the newspaper article about young successful Emirati. Did Majed find it difficult to balance work and school? How did he expand his business?

EMIRATI TEEN DELIVERS GREENS

“Even though I was so busy my school grades improved. I think it was because running a business allowed me to relate school to the real world. It also helped that I was able to pay my friends to deliver the food in the evenings.”

People are spending more and more time at work and don't have time to prepare a real, healthy meal. That's why fast food is so popular. It's convenient. Once it became clear to Majed that there was a real need for a healthy food delivery service, he could see the potential to make a lot of money.

“Because I was working from my family home I had very few overheads. My largest expense was the healthy ingredients, which were very often imported. Then one night, after watching an interesting documentary on the environment and reducing carbon footprints, I had the idea of working with local producers. I got in touch with a few and they were very keen on my proposal.”

This proved to be a clever move since promoting local producers not only cut costs but highlighted the health benefits which helped advertise Majed's service. Before long, local businesses were signing contracts with Majed for him to supply meals for their staff



during lunch hours. They believed that the healthy meals, as opposed to fast food or no meals, raised and maintained energy levels leading to increased productivity.

Within two years, Majed was making enough money to move into his own premises and start a chain of healthy food delivery outlets across the UAE. He currently employs 2000 staff full-time nationwide. And remember, he is still only nineteen years old. Having achieved so much in such a short time, what's left for him?

- 2 Match the definitions with words/expressions from the second part of the newspaper article.

- 1 House or building occupied by a business _____
- 2 Costs paid by a business for electricity, rent etc _____
- 3 Supporting or encouraging someone _____
- 4 To manage a company _____
- 5 To notice that something can be developed in the future _____
- 6 To reduce expenses _____
- 7 To make a legal agreement _____