

For questions 17–24, read the text below. Use the word given in capitals at the end of some of the lines to form a word that fits in the gap in the same line. There is an example at the beginning (0).

Write your answers IN CAPITAL LETTERS on the separate answer sheet.

Example:

0 EXHIBITION

What are the elements that comprise a successful photography (0)	EXHIBIT
To ensure critical acclaim and public attendance, (17)	ARGUE
is to arrange your images so they tell a (18) appealing story, so that	VISION
in combination they add up to a greater whole. More than this, your body of work must be	
simultaneously (19) and yet open to interpretation.	INFORM
When it comes to technical issues, the attitude of a (20) is required;	PERFECT
do not ignore any imbalance in lighting or framing. Publicity is also important:	
if aspiring artists hope to attract more than just local (21), they must	RESIDE
market their event appropriately. It is worth noting that an event blandly	
(22) 'My city' or 'People I know' will not draw the crowds; and neither	TITLE
will free (23) necessarily guarantee attendance. And if another	ADMIT
gallery agrees to host a further event, be sure that the images you choose show	
how you have (24) as an artist. Above all, perseverance is vital.	DIVERSE

