

AD FOR A JOB

Before You Write

Read the ads and answer the questions.

Ad A	Ad B
<p>TRUCK DRIVERS</p> <p>We . . .</p> <ul style="list-style-type: none">• are a successful transport company.• have been in business for over 20 years.• offer excellent income potential. <p>You . . .</p> <ul style="list-style-type: none">• are honest and reliable.• have a commercial driver's license.• enjoy driving long distances. <p>Send résumé to International Transport at IT_hr@cup.org.</p>	<p>Looking for truck drivers</p> <p>A transport company is looking for truck drivers. Please don't contact us if you are not honest and hardworking. You also must have a commercial driver's license. You will have to drive more than 1,000 kilometers a day. Send résumé to International Transport at IT_hr@cup.org.</p>

1. Which ad is easier to read? _____
2. Which ad suggests the salary may be good? _____
3. Which ad suggests the job may be hard? _____
4. Which ad do you prefer? _____