

## Lesson 8

# Convenience Stores: Where Our Wallets Are Always Open

### I. 文意字彙與詞類變化：36%

- \_\_\_\_\_ 1. Josh bought a new smartphone on i\_\_\_\_\_e just because it was on sale.
- \_\_\_\_\_ 2. This language course is a \_\_\_\_\_med at students who want to take the TOEIC test.
- \_\_\_\_\_ 3. People sometimes have an u\_\_\_\_\_e to eat something sweet when they are under great pressure.
- \_\_\_\_\_ 4. Though investing in the stock market can be p\_\_\_\_\_e, it is also very risky.
- \_\_\_\_\_ 5. All the new toys are d\_\_\_\_\_yed in glass cases. Kids can easily see what's new on the shelves.
- \_\_\_\_\_ 6. This plan is not working. We need to think of a new marketing s\_\_\_\_\_y to improve sales.
- \_\_\_\_\_ 7. Following the huge success of the movie, the characters in *Black Panther* are now f\_\_\_\_\_r to fans around the world.
- \_\_\_\_\_ 8. Taipei 101, which used to be the tallest building in the world, is v\_\_\_\_\_e from almost anywhere in Taipei City.
- \_\_\_\_\_ 9. Many travelers were \_\_\_\_\_ (trap) at the airport when the typhoon hit Japan.
- \_\_\_\_\_ 10. With this new app, you can always get a discount when you make a \_\_\_\_\_ (purchase).
- \_\_\_\_\_ 11. Members of the organization are working hard to raise \_\_\_\_\_ (aware) of environmental issues.
- \_\_\_\_\_ 12. There are many \_\_\_\_\_ (similarly) between these two movies. I think they were made by the same director.

## II. 文法選擇：15%

- ( ) 1. The harder you study, the \_\_\_\_\_ you will get good grades.  
(A) easily (B) more easily (C) easy (D) much easily
- ( ) 2. Please turn down the music \_\_\_\_\_ I can focus on my studying.  
(A) so that (B) or (C) that (D) therefore
- ( ) 3. Sam is a funny guy. His jokes always \_\_\_\_\_ me laugh.  
(A) get (B) allow (C) turn (D) make
- ( ) 4. I have many hobbies. One of them \_\_\_\_\_ playing basketball.  
(A) been (B) be (C) is (D) are
- ( ) 5. If you don't hurry, you \_\_\_\_\_ miss your flight.  
(A) must (B) should (C) will (D) can

## III. 綜合測驗：15%

Miranda got her first job in a convenience store. After working there for a few months, she noticed something. Many shoppers ended up 1. into the same traps. She realized that the convenience store used three ways to make shoppers spend more money. She also learned that these strategies were adopted by most convenience stores.

First, shop owners place their most popular items 2. the average shopper's eye level. If 3. easier for shoppers 3. them, they will be more likely to buy them. Another way is 4. unplanned purchases. Shoppers in line to pay often grab something extra like a candy bar. The third trap is an open dining area. The owners want people to stay longer so they will have a chance to spend more.

Miranda never 5. these things before getting the job. Now she knows how to avoid falling into these traps. You can learn from Miranda and save some money!

- ( ) 1. (A) fall (B) falling (C) fell (D) to fall
- ( ) 2. (A) with (B) in (C) for (D) at
- ( ) 3. (A) it is; to see (B) it is; seeing  
(C) they are; to see (D) they are; seeing
- ( ) 4. (A) by promote (B) by promoting  
(C) to promoting (D) from promote

- ( ) 5. (A) thought of (B) looked forward to  
(C) thought twice (D) looked for

**V. 引導式翻譯：9%**

1. 根據研究，害羞的人可能會有較少的朋友。  
According to studies, shy people are \_\_\_\_\_ have fewer friends.
2. 這個週末你應該利用好天氣享受一些戶外活動。  
You should \_\_\_\_\_ the good weather and enjoy some outdoor activities this weekend.
3. 他租了一間辦公室，並成立自己的工作室。  
He rented an office and \_\_\_\_\_ his own studio.
4. 有些人在人行道上排隊等公車。  
Some people are \_\_\_\_\_ on the sidewalk, waiting for the bus.