ACTIVITY

REGIONAL MASS MEDIA AND REGIONAL INTEGRATION

Complete the table. For each example, identify the form of mass media.

EXAMPLE	FORM OF MASS MEDIA
television	
newspaper	
the internet	
radio	
magazine	
billboards	

State if the following are True or False.

Some functions of mass media include:

(a) Commenting on current affairs to help citizens make informed decisions and judgements.

_____

(b) Campaigning for political parties of choice. _____

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(c) Transmitting private messages between individuals._____

(d) Exposing the illegal or improper conduct of persons. _____

Complete the following sentences.

(a) _____ is websites and applications that enable users to create and share content or to participate in social networking.

(b) _____ are based in several Caribbean countries and share stories with other reporters throughout the region.

(c) Through mass media transmissions and publications, Caribbean way of life is shown to the rest of the world. This can attract _____ and _____.

(d) Programmes are used to share our _____ and encourage the feeling of 'One Caribbean People'.

(e) Job opportunities are advertised which can lead to _____ migration.

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