



“All Things, for All People, Everywhere”

a

“Enter a Different World”, it says on the doormat, and this is what you do when you visit Harrods in Knightsbridge, London. Harrods is “the world’s most celebrated store”, says Mr Mohamed Al Fayed (former owner).

b

In the beginning, though, Harrods was just a small grocer’s shop. It was opened in 1849 and run by Charles Henry Harrod. His son took over and added medicines and perfumes, as well as fruit, flowers, sweets and a van delivery service.

Over the years, Harrods has survived a fire, two World Wars and even two bombings. In 1983, Harrods moved abroad and opened a branch in Japan and later others in Hong Kong, Singapore and Taiwan, as well as airport shops in most major European cities.

c

Today, around 35,000 people visit Harrods every day. It has got 300 departments spread over seven floors and employs over 4,000 staff. It also has eight doormen, known as “Green Men”, as well as its own fire brigade, security personnel, doctors and nurses.



Harrods is the official supplier of certain goods to the Royal Family, and sells everything from clothes to caviar. The Food Halls are still the heart and soul of Harrods. In addition to the nineteen bars and restaurants in the store, there is a bank, a travel agent’s, a dry cleaner’s and the biggest hair and beauty salon in Europe.

d

January and July are very busy months for Harrods because they are sale times. Over 300,000 customers visit the store on the first day alone. Many people sleep outside the store all night to be first in when the doors open on the first day.

e.....

“All things, for all people, everywhere” is the store’s motto. The Harrods name means the best of British quality, service, and style. All in all, Harrods is a fascinating place to visit.

Read the article and fill in the headings.

- *History of the Store*
- *The Sales*
- *Location & Management*
- *Recommendation*
- *Departments & Services*

Read the text and complete the statements.

1. Harrods is in
2. In the beginning, Harrods was a big
3. In 1983, Harrods opened a branch in
4. Harrods has got departments and employs staff.
5. There are bars and restaurants in the store.

Fill in with the words from the list.

<i>busy</i>	<i>over</i>	<i>took</i>	<i>run</i>	<i>survive</i>	<i>security</i>	<i>heart</i>	<i>Food</i>
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1. to _____ a shop	5. _____ personnel
2. his son _____ over	6. the _____ Halls
3. _____ the years	7. the _____ and soul
4. to _____ a fire	8. _____ months

Adapted from Busy teacher