

Lessons 7–8 **Start-ups**

1 Refer to the text on page 136 of the Coursebook. Circle the correct answer.

- 1** A *start-up* is a new idea for a company that:
 - a** tries to innovate the current market
 - b** only works early in the morning
- 2** A *small business* is a company that:
 - a** is important for local business only
 - b** has limited size and financial returns
- 3** *Lucrative* is an adjective that means:
 - a** profitable
 - b** useless
- 4** *Premier* is an adjective that means:
 - a** first in importance
 - b** unnecessary
- 5** *Low-risk* means it is a:
 - a** safe investment
 - b** unsafe investment
- 6** *Funding* is when a company:
 - a** organises a festival for the employees
 - b** receives money from outside sources