

## Lessons 7–8 Start-ups

1 Refer to the text on page 136 of the Coursebook. Circle the correct answer.

- 1 A *start-up* is a new idea for a company that:
  - a tries to innovate the current market
  - b only works early in the morning
- 2 A *small business* is a company that:
  - a is important for local business only
  - b has limited size and financial returns
- 3 *Lucrative* is an adjective that means:
  - a profitable
  - b useless
- 4 *Premier* is an adjective that means:
  - a first in importance
  - b unnecessary
- 5 *Low-risk* means it is a:
  - a safe investment
  - b unsafe investment
- 6 *Funding* is when a company:
  - a organises a festival for the employees
  - b receives money from outside sources