

## **Ethical dilemma The burger murders**

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**1. Why was it so difficult to determine which of the meatless burger products were tampered with?**

- A. Because the criminal bribed the security guard.
- B. Because all of the packages had visible air holes.
- C. Because the tampering occurred at the manufacturer before the burgers were sent to stores.
- D. Because the tampering was not evident on the packaging/product.

**2. Which of the following statements about what happened following the poisonings is false?**

- A. Deaths related to the poisoned burgers were headline news.
- B. The criminal killer was arrested a few years later when he tampered with bottles of Tylenol.
- C. Customers stopped buying your meatless burger brand.
- D. Investigators identified two stores where burgers were poisoned.

**3. All of the following are potential options considered in response to the burger poisoning EXCEPT....**

- A. Do nothing because the criminal, not your company, poisoned the burgers.
- B. Pull your meatless burger products only from the two stores where the poisonings are known to have occurred.
- C. Pull your meatless burger products from all stores in the city where the two stores with poisoned burgers were located.
- D. Pull your meatless burger products from every store wherever located.

**4. Which contemplated strategy would represent the greatest potential disadvantage for the stakeholder?**

- A. A "do nothing" option for investors.
- B. A "do nothing" option for employees.
- C. A "pull products from shelves at all the stores" option for investors.
- D. A "pull products from all stores in the city where you know poisonings occurred" option for employees.

**5. Which of the following ethical tests seeks to determine the greatest amount of good for the greatest number of people?**

- A. Family Test
- B. Newspaper Test
- C. Utilitarian Test
- D. Mentor Test