



**Upper secondary**  
**Week 1**

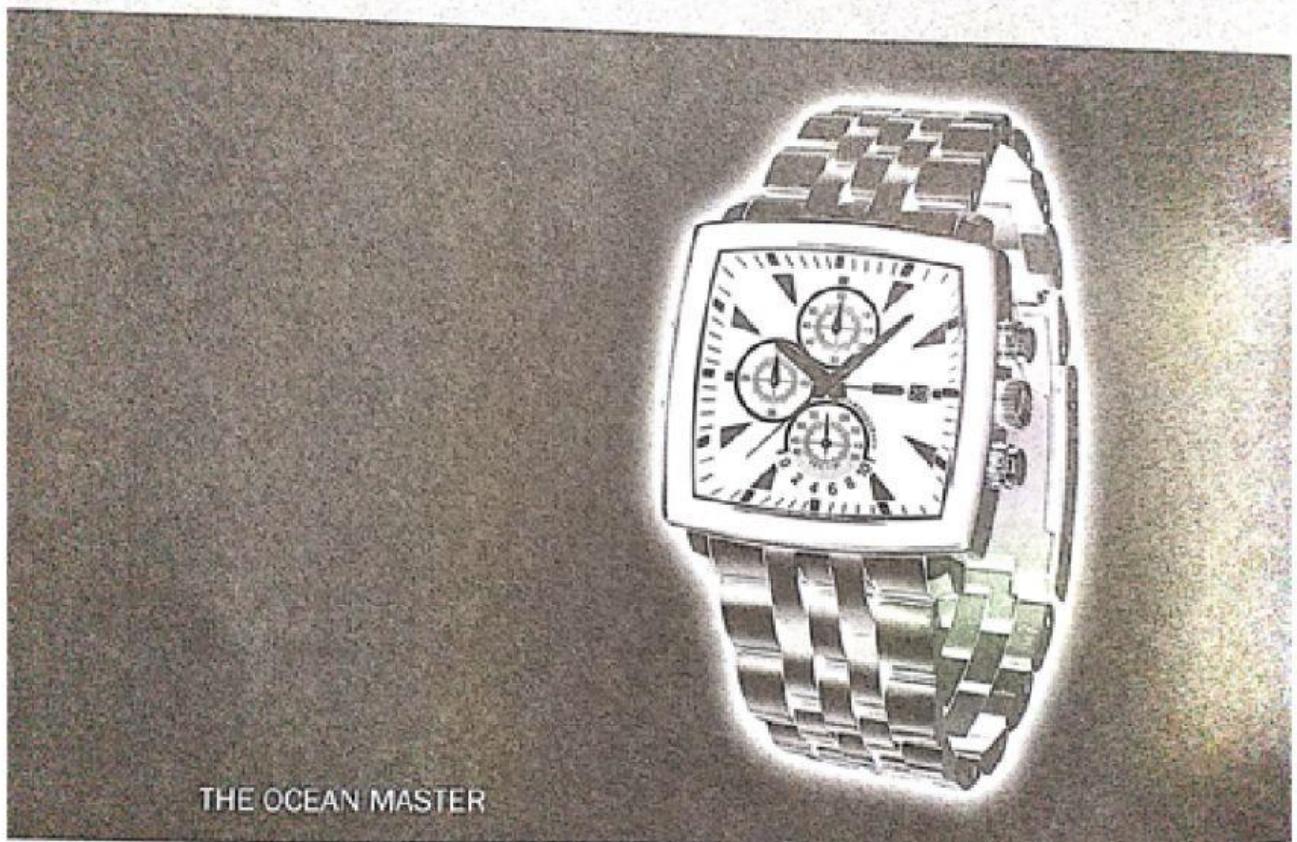
**The Write Tribe**

# **PAPER 2 TECHNIQUES**



The Write Tribe

**BEFORE YOU CAN BREAK THE RULES,  
MASTER THEM**



Redefining the rules, The Ocean Master transforms functionality into art. A striking and purposeful beauty that commands a unique presence. It is tenaciously designed for power and performance. Exteriors that are exposed to most damaging conditions are executed in highly innovative materials several times tougher than steel.



Page 1

**Study the poster and answer the questions that follow.**

1. 'Before you break the rules master them.' What is the intended message?  
(1 mark)

2. What evidence is there in the poster to show that the rules have been redefined?  
(1 mark)

3. Why do you think the word 'innovative' is used?  
(1 mark)

4. Why do you think the product may be subjected to 'damaging conditions'?  
(1 mark)

5. How do you support your answer in Question 4?  
(1 mark)



# NURSERY SCHOOL

## CONFERENCE 2014



### WHAT SUITS BEST

Spoilt for choice?

How do you know if your child fits?



### IS IT JUST PHONICS

Parents swear by this method to equip their kids for school. Is this a surefire way to build a good foundation?



### POSITIVE REINFORCEMENT

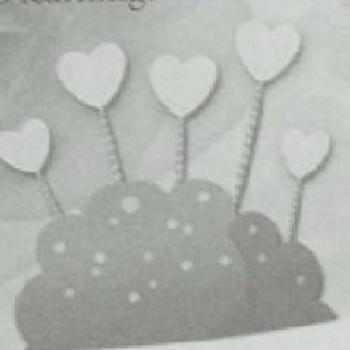
Evaluate the different methods to emphasize positive behaviour in your child.

### HAVE FUN WITH AN OBJECTIVE

Play is an essential part in early childhood.

Have you come across 'objective fun'?

Find out how this develops the brain and strengthens learning.



**Study the poster and answer the questions that follow.**

6. 'Is it just phonics'? What do you think this imply?

(1 mark)

7. What do you think 'to have fun with an objective' is?

(1 mark)

8. What evidence is there to show that punishment may not be the best form of discipline?

(1 mark)

9. What does it mean 'to emphasize positive behaviour'?

(1 mark)

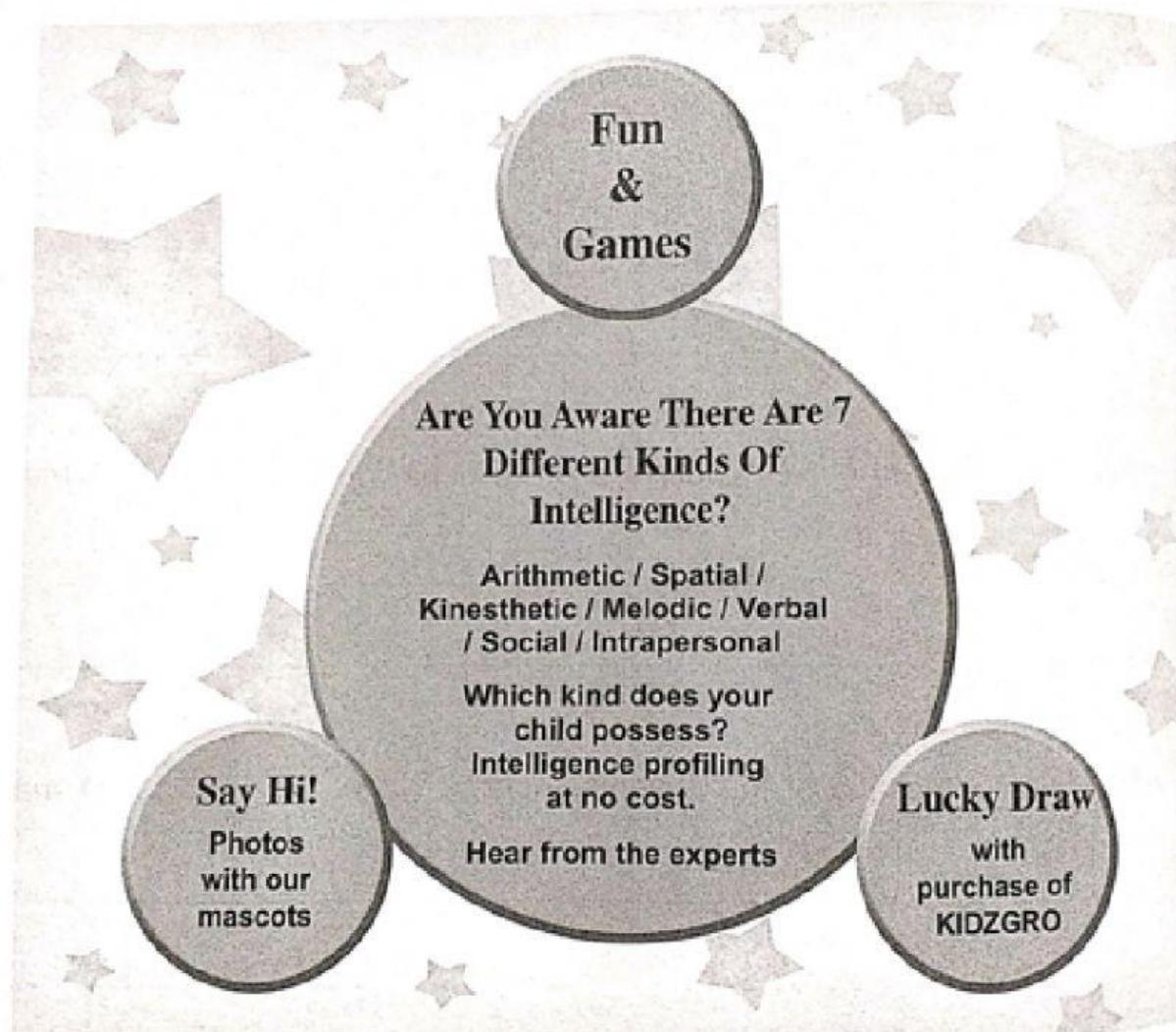
10. What is the objective of the advertisement?

(1 mark)



# Nutrition that facilitates multifaceted learning

Realise the multiple aspects of your child's talent  
Shine with Nutrition Exhibition 2014



**Fun & Games**

**Are You Aware There Are 7 Different Kinds Of Intelligence?**

Arithmetic / Spatial / Kinesthetic / Melodic / Verbal / Social / Intrapersonal

Which kind does your child possess? Intelligence profiling at no cost.

Hear from the experts

**Say Hi!**  
Photos with our mascots

**Lucky Draw**  
with purchase of KIDZGRO



He just learnt his ABC and now he's creating his first word.



**Study the poster and answer the questions that follow.**

11.What do you think 'multifaceted learning' is?

(1 mark)

12.What kind of intelligence does a child have if he has a flai?

(1 mark)

13.What evidence is there to show that punishment may not be the best form of discipline?

(1 mark)

14.What does it mean 'to emphasize positive behaviour'?

(1 mark)

15. What is the objective of the advertisement?

(1 mark)





BE PROTECTED  
FOREVER



It's so fortunate to know that one is well-taken care of permanently.  
Isn't this the best gift you can give your little darling?

Your child will be blessed to know that you have made the decision to  
preserve his cord blood. The cells have been proven to be helpful in  
treatment of rare genetic disorders, immune deficiency and deadly diseases  
such as cancers and blood disorders.  
Precious cord blood can only be gathered when a child is born.

Make that choice with SLife; it's now or never.



**Study the poster and answer the questions that follow.**

16. 'Isn't this the best gift you can give your little darling'? What is the intended effect of the message?

(1 mark)

17. How do you think one can be permanently protected?

(1 mark)

'...it's now or never'. Why do you think this is so?

(1 mark)

18. What kind of organization do you think the advertiser is?

(1 mark)

19. What is the objective of the advertisement?

(1 mark)

