



Student: _____

English

9º ano ____

Question 6 - Read the text below to answer the questions.

Can conscious consumerism save the world?

[...] 'Conscious consumers' are acting as agents of change by using their personal spending power to actively encourage brands that have a positive social and environmental impact [...]

Many conscious consumers have been aware of the plastic problem [...] now there is significant consumer pressure on brands to ditch excess plastic packaging [...]

Major brands [...] have now pledged to remove plastic straws in response to this growing consumer demand.

[...] It can be easy to feel powerless in the face of major issues. [...] If we are going to create a meaningful change in the face of these global challenges, we need to work together as a society. Governments and businesses will respond to consumer demand, so it is our choices and actions as conscious consumers that have the power to truly impact change.

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Glossário

brands: marcas

challenges: desafios

ditch: descartar, dispensar

growing: crescente

have been aware: têm estado cientes

in response to: em resposta à

major: importantes, principais

meaningful: significativa

plastic packaging: embalagens plásticas

pledged: comprometeram-se, prometeram

pressure: pressão spending

power: poder de compra, poder aquisitivo

straws: canudos

truly: verdadeiramente

1. What sentence from the text represents the author's opinion? Choose the correct option.

- a) "'Conscious consumers' are acting as agents of change [...]"
- b) "It can be easy to feel powerless in the face of major issues."
- c) "Many conscious consumers have been aware of the plastic problem [...]"
- d) "Major brands [...] have now pledged to remove plastic

straws in response to this growing consumer demand. [...]"

2. What is the example from the text used to support the idea of how conscious consumers can help the environment?

- a) Major companies bought more resistant plastic straws.
- b) Major companies decided to reduce the price of plastic packaging products.
- c) Major companies created more plastic straws because of consumers demand.
- d) Major companies reduced the use of plastic packaging because of consumers demand

Question 7 - . Match the parts to create sentences about conscious consumption.

Combine as partes para criar frases sobre o consumo consciente

- a) To consume consciously, you should buy organic products
- b) Climate change can be reduced
- c) When society decides to act together,
- d) Some people buy new products instead of reusing the old ones,

() but this act contributes to waste accumulation.

() and avoid industrialized ones.

() if we start consuming consciously.

() we will see real changes in the Environment

Question 8 - Read the following sentences and check the ones that express the idea of **probability**.

- a) () Throwing away old products helps accumulate waste.
- b) () Some companies make products using methods that harm the environment.
- c) () You may exchange your old products in fairs, instead of throwing them away.
- d) () Buying organic products might contribute to reducing environmental impacts.

Question 9 - Considere o texto que você leu e as atividades que você fez e respondeu:

Você acha que é importante

ser um consumidor consciente? Escreva um

pequeno parágrafo sobre isso e use alguns exemplos para apoiar sua opinião.
