



UNIT 3 – CULTURE AND TRADITION

A  1.18 Read the sentences. Notice each word in **blue** and think about its meaning. Choose the correct word or phrase in parentheses to complete each sentence. Then listen and check your answers.

1. In my country, we have a **custom** of giving money to children on their birthdays. Parents (usually / never) give their children money as a gift.
2. The **actual** cost of a big holiday celebration can be higher than people expect. People often end up spending (more / less) money on food and gifts than they plan to.
3. Culture is a **factor** in gift giving. People from some cultures feel that if they receive a gift, they must give a gift in return. Their culture is a (reason for / result of) that feeling.
4. Women in Japan **still** wear a kimono for their wedding. They (have / haven't) stopped wearing these beautiful clothes.
5. In Korea, people eat **traditional** foods such as rice cakes on New Year's Day. They have done this for a (short / long) time.
6. We are **developing** a program to teach foreigners about our culture. We are now (making plans / selling tickets) for this program.
7. In the future, many languages will probably **disappear**. Someday (many people / no one) will speak these languages.
8. A group of people called the Inuit live in the Arctic **regions** of the world. They live in cold (cities / areas).
9. Many cultures use storytelling to help **preserve** their language and traditions. They tell stories to help (keep / change) them.
10. Scientists **estimate** that there are over 7,000 languages in the world. They (know / don't know) the exact number.

B Work with a partner. Match each word in **blue** from exercise A with its definition.

- | | |
|---------------------------|--|
| 1. ____ custom (n) | a. an action or practice that is common to a person or group |
| 2. ____ actual (adj) | b. areas of a country or of the world |
| 3. ____ factor (n) | c. up to and including the present |
| 4. ____ still (adv) | d. to keep or protect |
| 5. ____ traditional (adj) | e. an issue in, a cause of |
| 6. ____ developing (v) | f. real |
| 7. ____ disappear (v) | g. to make a guess based on available information |
| 8. ____ regions (n) | h. making into something bigger or more complete |
| 9. ____ preserve (v) | i. to no longer exist or be visible |
| 10. ____ estimate (v) | j. customary or normal in a certain culture |

- C**  1.19 Fill in each blank with the correct form of a word from exercise B. Use each word only once. Then listen and check your answers.

Cowboy Life and Culture

In the 1800s, cowboys worked with cattle all across the Western _____¹ of the United States. An important _____² in the cowboys' work was the long distance from cattle ranches¹ to the nearest railroad. Cowboys moved cattle in huge cattle drives. It was hard work. Experts _____³ that in a cattle drive, only about 10 cowboys would be involved in moving over 3,000 cattle.

Over time, cowboys _____⁴ some very interesting _____⁵. For example, some cowboys would sing to their cattle at night to keep them quiet. Some _____⁶ American songs were originally cowboy songs, and people _____⁷ sing them today.

Cowboys have not _____⁸ completely; however, there are not nearly as many as there were in the past. And even though there are fewer _____⁹ cowboys now, many people in parts of the United States wear cowboy hats and boots. Rodeos² are also very popular in some parts of the United States and help _____¹⁰ some aspects of the cowboy culture.

¹ranches (n): large farms where animals are raised

²rodeos (n): public events where cowboys show their skills

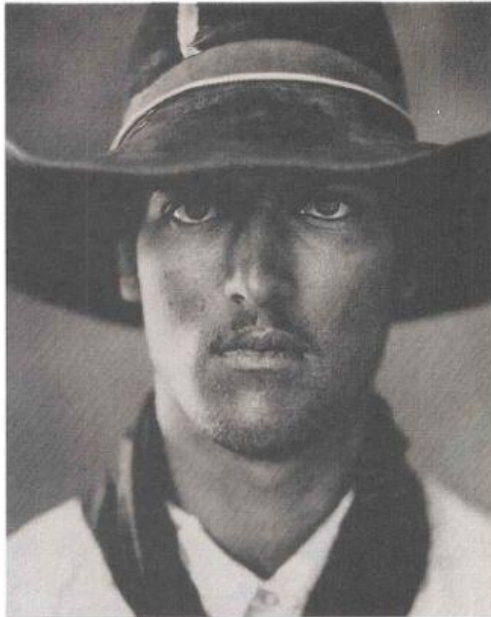
WHILE LISTENING

LISTENING FOR MAIN IDEAS

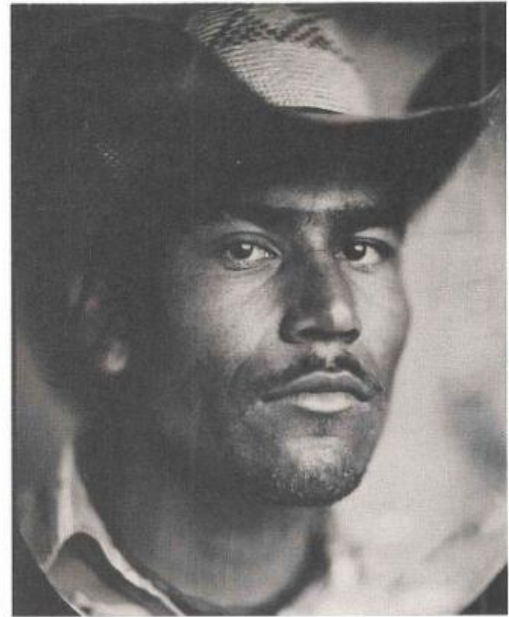
B  1.20  1.4 Listen to the lecture. Choose the correct answers.

- Which two countries are mentioned in the lecture?
 - Canada
 - the United States
 - Mexico
 - Spain
- Which two aspects of Robb Kendrick's book does the lecturer mention?
 - photos
 - number of pages
 - information about modern cowboys
 - how old the book is

▶ **Left:** A portrait of Tyrel Tucker taken by Robb Kendrick, Powell, Wyoming, USA



▶ **Right:** A portrait of Manuel Rodriguez taken by Robb Kendrick, Muzquiz, Mexico



C  1.20 Listen again. Complete the notes about the two cowboys.


LISTENING FOR DETAILS

Tyrel Tucker

- got his first horse when he was _____
- one winter, he and his brother took care of _____ cattle
- lived in a shack with no _____

Manuel Rodriguez

- started working with his father when he was _____
- got _____ and moved to the city
- planned to _____ to the countryside and work as a vaquero again

D  1.20 Read the statements below. Listen again and choose T for *True* or F for *False* for each statement. The professor does not say the answers directly. You will need to think about what you hear. Correct the false statements.

CRITICAL THINKING: MAKING INFERENCES

- | | | |
|---|---|---|
| 1. Tyrel liked school. | T | F |
| 2. Tyrel and his brother ate a healthy diet. | T | F |
| 3. Both of these cowboys would be unhappy living in a big city. | T | F |
| 4. The two men want to get better jobs. | T | F |