

## UNIT 3 – CULTURE AND TRADITION

**A** 1.18 Read the sentences. Notice each word in **blue** and think about its meaning. Choose the correct word or phrase in parentheses to complete each sentence. Then listen and check your answers.

1. In my country, we have a **custom** of giving money to children on their birthdays. Parents (usually / never) give their children money as a gift.
2. The **actual** cost of a big holiday celebration can be higher than people expect. People often end up spending (more / less) money on food and gifts than they plan to.
3. Culture is a **factor** in gift giving. People from some cultures feel that if they receive a gift, they must give a gift in return. Their culture is a (reason for / result of) that feeling.
4. Women in Japan **still** wear a kimono for their wedding. They (have / haven't) stopped wearing these beautiful clothes.
5. In Korea, people eat **traditional** foods such as rice cakes on New Year's Day. They have done this for a (short / long) time.
6. We are **developing** a program to teach foreigners about our culture. We are now (making plans / selling tickets) for this program.
7. In the future, many languages will probably **disappear**. Someday (many people / no one) will speak these languages.
8. A group of people called the Inuit live in the Arctic **regions** of the world. They live in cold (cities / areas).
9. Many cultures use storytelling to help **preserve** their language and traditions. They tell stories to help (keep / change) them.
10. Scientists **estimate** that there are over 7,000 languages in the world. They (know / don't know) the exact number.

**B** Work with a partner. Match each word in **blue** from exercise A with its definition.

1. ____ custom (n)	a. an action or practice that is common to a person or group
2. ____ actual (adj)	b. areas of a country or of the world
3. ____ factor (n)	c. up to and including the present
4. ____ still (adv)	d. to keep or protect
5. ____ traditional (adj)	e. an issue in, a cause of
6. ____ developing (v)	f. real
7. ____ disappear (v)	g. to make a guess based on available information
8. ____ regions (n)	h. making into something bigger or more complete
9. ____ preserve (v)	i. to no longer exist or be visible
10. ____ estimate (v)	j. customary or normal in a certain culture

**C**

1.19 Fill in each blank with the correct form of a word from exercise B. Use each word only once. Then listen and check your answers.

### Cowboy Life and Culture

In the 1800s, cowboys worked with cattle all across the Western <sup>1</sup> of the United States. An important <sup>2</sup> in the cowboys' work was the long distance from cattle ranches<sup>1</sup> to the nearest railroad. Cowboys moved cattle in huge cattle drives. It was hard work. Experts <sup>3</sup> that in a cattle drive, only about 10 cowboys would be involved in moving over 3,000 cattle.

Over time, cowboys <sup>4</sup> some very interesting <sup>5</sup>. For example, some cowboys would sing to their cattle at night to keep them quiet. Some <sup>6</sup> American songs were originally cowboy songs, and people <sup>7</sup> sing them today.

Cowboys have not <sup>8</sup> completely; however, there are not nearly as many as there were in the past. And even though there are fewer <sup>9</sup> cowboys now, many people in parts of the United States wear cowboy hats and boots. Rodeos<sup>2</sup> are also very popular in some parts of the United States and help <sup>10</sup> some aspects of the cowboy culture.

<sup>1</sup>ranches (n): large farms where animals are raised

<sup>2</sup>rodeos (n): public events where cowboys show their skills

## WHILE LISTENING

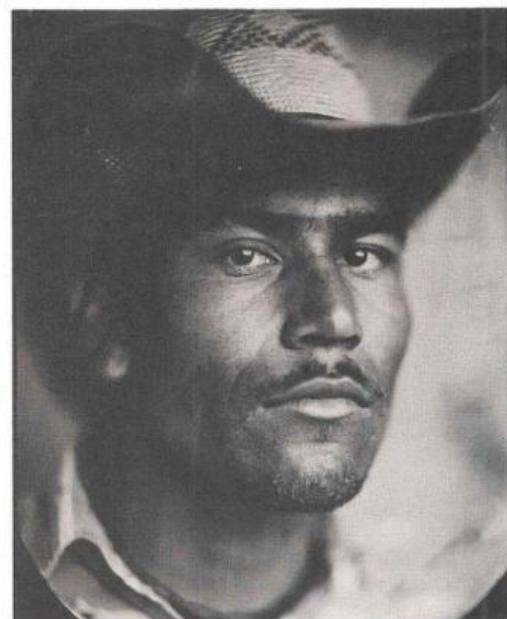
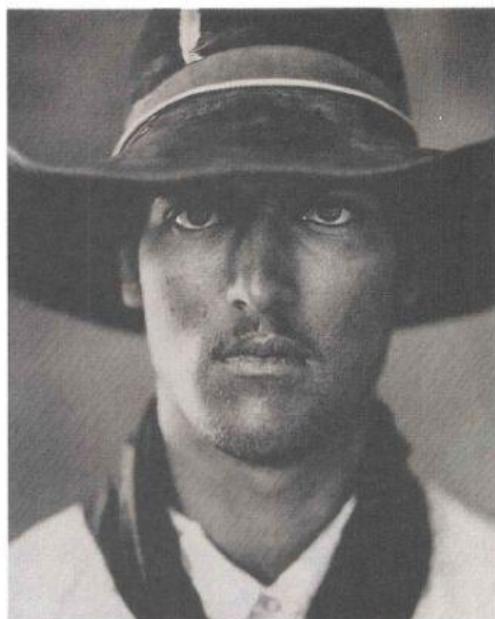
LISTENING FOR  
MAIN IDEAS

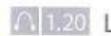
**B**  1.20 1.4 Listen to the lecture. Choose the correct answers.

1. Which two countries are mentioned in the lecture?  
a. Canada      b. the United States      c. Mexico      d. Spain
2. Which two aspects of Robb Kendrick's book does the lecturer mention?  
a. photos      b. number of pages      c. information about modern cowboys  
d. how old the book is

► **Left:** A portrait of Tyrel Tucker taken by Robb Kendrick, Powell, Wyoming, USA

► **Right:** A portrait of Manuel Rodriguez taken by Robb Kendrick, Muzquiz, Mexico



**C**  1.20 Listen again. Complete the notes about the two cowboys.

LISTENING FOR  
DETAILS

Tyrel Tucker

- got his first horse when he was \_\_\_\_\_
- one winter, he and his brother took care of \_\_\_\_\_ cattle
- lived in a shack with no \_\_\_\_\_

Manuel Rodriguez

- started working with his father when he was \_\_\_\_\_
- got \_\_\_\_\_ and moved to the city
- planned to \_\_\_\_\_ to the countryside and work as a vaquero again

**D**  1.20 Read the statements below. Listen again and choose T for True or F for False for each statement. The professor does not say the answers directly. You will need to think about what you hear. Correct the false statements.

CRITICAL THINKING:  
MAKING INFERENCES

1. Tyrel liked school.	T	F
2. Tyrel and his brother ate a healthy diet.	T	F
3. Both of these cowboys would be unhappy living in a big city.	T	F
4. The two men want to get better jobs.	T	F