



Inventions of The Beauty Industry

Name:

Date:

Instructions: Using the words from the bank below match the name to the appropriate box.

Word Bank

Charles Nessler

Marcel Grateau

Lawrence Gelb

Madame C.J. Walker

Max Factor

Farouk Shami

Charles Revson

Vidal Sassoon

Arnold Willatt

Trevor Sorbie

Evans and McDonough

Place the correct answer in the spaces provided.

1. Created pancake makeup.
2. Opened his first salon in Covent Garden.
3. Invented the world's first ammonia-free haircolor.
4. Invented the heavily wired, heated perm machine.
5. Presented geometric cuts.
6. The first preheat perm method was introduced.
7. Marketed the first nail polish.
8. Introduced permanent haircolor and founded Clairol.
9. First self-made millionaire.
10. Invented the curling iron.
11. Invented the cold wave, precursor to the modern perm.