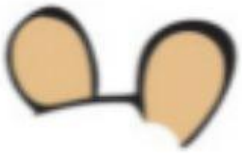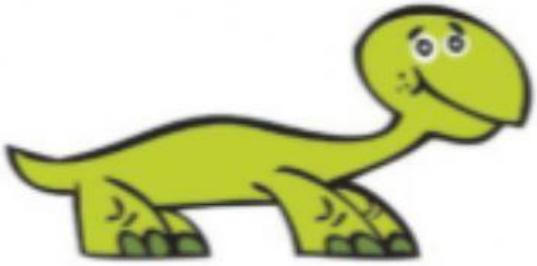WHAT'S THIS?