

Put the text in order. The first **ONE** is done.

Too much traffic is a major headache for everyone in the city due to the noise, pollution and, of course, terrible delays during the rush

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of visual and radio advertising, presentations to businesses and special designated days such as 'Wall to Workday'. Compared to the high cost of significantly upgrading

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hour. How can the government reduce traffic and dissuade people from driving their cars into the centre every day? In this essay, I will discuss two

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possible approaches to this pressing yet complex issue. The first option to consider is an education campaign which could comprise

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our public transport system, advertising is relatively low-cost and straightforward to implement. On the other hand, it is difficult to gauge the effectiveness of such campaign in

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to businesses and directly to consumers. While it is true that this would have immediate gains in revenue and change behaviour, taxes are unpopular and could also place unfair pressure

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advance because it relies on individuals changing their ingrained habits. A second alternative would be to levy a tax on parking in the city. This could be applied both

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option, but it would be tolerated better once citizens are educated about the benefits of fewer cars and a more pedestrianised centre.

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on small businesses and individuals who do not have other transport options for work. In my view, a multi-faceted education campaign would be the most effective starting point. In the future, a tax could be a possible

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