Tourism Survey
for Yinchuan, Ningxia

Directions: *Please answer all the questions below as honestly as you can. Your answers should be based on your own personal experiences. Thank you for your help in this research project.*

1. During the holidays, which type of activity do you prefer?

    a. Stay at home and relax.

    b. Travel to another city and see some sights.

    c. Visit some places of interest where I live.

    d. Other: _____
    (Please describe your preferred activity.)

2. Please list two places of interest in Yinchuan you have personally visited.

    Location A: _____

    Location B: _____

3. How would you describe your overall satisfaction with your visit to each of the places you mentioned above in question number 2? ***(Choose one answer for Location A and one answer for Location B)***

Location A	**Location B**
Very Satisfied	Very Satisfied
Moderately Satisfied	Moderately Satisfied
Just So So	Just So So
Moderately Dissatisfied	Moderately Dissatisfied
Very Dissatisfied	Very Dissatisfied

4. Which of the places of interest you described above would you most likely recommend to a visiting friend?

    Why?_____

    _____

5. How would you rate the Value of the place of interest you would recommend to a friend?

_____Expensive but worth it.
_____I can't believe it was so cheap.
_____Great experience at a great price.
_____ Too Expensive for what you get.

LIVEWORKSHEETS