FOCUS ON WORDS



Match the photos a-e to these companies.

- 1 a Japanese retail company
- 2 a French cosmetics company
- 3 an Italian food company
- 4 a Spanish telecommunications company
- 5 a German car maker
- What type of company do you work for?
- Work with a partner. Use a verb in B, and a noun in C to make sentences about the companies in A, as in the example.



Read this company profile about the Italian white goods producer Candy-Hoover, and complete the text using the words in the box.

competitors brands head office products companies turnover employees

With its 1 in Brugherio near Milan,			
Candy-Hoover is one of Italy's most famous			
2			
and a large range of different 4 such as cookers,			
dishwashers, and washing machines. Its 5 include Hoover,			
Rosières, and Iberna. The market for electrical domestic appliances is a very			
difficult one to be in and Candy-Hoover has many 6			
in Europe and the Far East, such as Whirlpool, Electrolux, and Moulinex.			
Worldwide 7			
Worldwide ⁷ is about \$470 million with 80% of sales in Europe.			

1	Who	you	?
3	What	the company	?
4	Do you	any famous	?
5	Is the electrical	domestic appliances	difficult?
6	How	of that turnover	in Europe?



