

CULTURAL VIDEO – THE MEDIA

Before you watch

1 Match words a–g with definitions 1–7.

- | | |
|------------------|------------------------------|
| a) news | 1 facts and data |
| b) information | 2 decrease |
| c) entertainment | 3 become up to date |
| d) online | 4 everyday information |
| e) catch up | about current events |
| f) decline | 5 performances (plays, films |
| g) mobile phone | ballets, etc) |
| or tablet | 6 on the internet |
| | 7 hand-held device |

While you watch

2 Choose the correct option

What is declining in popularity in the UK?

- a) daily newspapers in general ☐
- b) broadsheets ☐
- c) tabloids ☐

How do people read the news in the UK?

- a) Mainly online ☐
- b) Online news sites, daily newspapers and hand-held devices ☐
- c) Mainly from hand-held devices ☐



3 Answer these questions

- What has happened recently in the news industry?

- How many fewer newspapers were sold in 2012?

- What can you find in tabloid newspapers?

- What can you find in broadsheet newspapers?

- Which are the most popular, tabloid or broadsheet newspapers?

- Are people no longer interested in news?

After you watch

4 Look at the pictures. Match the sentences with the pictures. One sentence is not needed.

- a) Someone reading news on their mobile phone.
- b) Someone reading a tabloid newspaper.
- c) Someone reading a broadsheet newspaper.
- d) Someone reading the news on a tablet.
- e) Someone watching the news on TV.



5	NO IMAGE FOR THIS OPTION
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