

UNIT 4. THE MASS MEDIA

Choose the word whose underlined part has a different pronunciation from the others

1. A. distributed <u>u</u>	B. used <u>u</u>	C. emailed <u>u</u>	D. copied <u>u</u>
2. A. invented <u>u</u>	B. contributed <u>u</u>	C. attributed <u>u</u>	D. welcomed <u>u</u>
3. A. coughed <u>u</u>	B. developed <u>u</u>	C. introduced <u>u</u>	D. downloaded <u>u</u>
4. A. wicked <u>u</u>	B. reduced <u>u</u>	C. influenced <u>u</u>	D. expressed <u>u</u>
5. A. accessed <u>u</u>	B. searched <u>u</u>	C. surfed <u>u</u>	D. Recorded <u>u</u>
6. A. areas <u>s</u>	B. resources <u>s</u>	C. lives <u>s</u>	D. rules <u>s</u>
7. A. tells <u>s</u>	B. returns <u>s</u>	C. gets <u>s</u>	D. obeys <u>s</u>
8. A. grows <u>s</u>	B. develops <u>s</u>	C. includes <u>s</u>	D. provides <u>s</u>
9. A. issues <u>s</u>	B. solutions <u>s</u>	C. cities <u>s</u>	D. services <u>s</u>
10. A. takes <u>s</u>	B. laughs <u>s</u>	C. attempts <u>s</u>	D. travels <u>s</u>

Choose the word whose main STRESS is placed differently from the others in each group

11. A. digital	B. entertain	C. internet	D. cyberspace
12. A. tablet	B. media	C. social	D. subscribe
13. A. newspaper	B. smartphone	C. access	D. device
14. A. networking	B. television	C. socialize	D. communication
15. A. computer	B. technology	C. magazine	D. connection

Mark the letter A, B, C or D to indicate the correct answer to each of the following questions

VOCABULARY

16. TV companies ____ their programmes across the country or even across the world.
A. broadcast B. refresh C. connect D. publish

17. There's a great ____ show on BBC1 tonight. Contestants have to race through a supermarket as quickly as they can, filling up their trolleys as they go.
A. talk B. game C. quiz D. live

18. There's a(n) ____ in the paper about the Reality Television in Viet Nam.
A. feature B. article C. essay D. announcement

19. New digital media forms are more personal and social as they allow people to connect each other and ____ their experiences.
A. personal B. persona C. personalize D. personify

20. Video and computer games have also developed into a ____ media form.
A. mess B. big C. mass D. global

21. In my ____, freedom of the press must be maintained.
A. mind B. sight C. view D. thought

22. Watch ____ for words like "so-called" in articles as they express the writer's bias.
A. about B. out C. around D. over

23. I saw the interview while I was ____ through a magazine at the hairdresser's.
A. clicking B. picking C. flicking D. ticking

24. I'm amazed that the tabloids which are full of rubbish have such big ____.
A. headlines B. articles C. supplements D. circulations

25. You don't actually get a lot of ____ from a news report on radio or TV.
A. informed B. informations C. informative D. information

26. The mass media are ____ of communication, such as books, newspapers, recordings, radio, movies, television, mobile phones and the Internet.
A. models. B. means C. parts D. types

27. While a sports match has spectators and radio has listeners, television has ____.
A. audience B. witnesses C. viewers D. commentators

28. I hate ____ newspapers; they're just full of gossip, scandal and lies!
A. online B. daily C. tabloid D. rubbish

29. On some TV channels, a(n) ____ tells you what the next programme is going to be.
A. journalist B. commentator C. announcer D. producer

30. The ____ involves TV, radio and even electronic forms of communication such as the Internet.
A. media B. press C. network D. telecommunication

31. I always get the news from my local radio ____.
A. place B. site C. studio D. station

32. Johnny Depp rarely ____ invitations to do interviews.
A. agrees B. accepts C. denies D. approves

33. How many means of ____ do you use on a regular basis?
A. communication B. communicating C. communicator D. communicative

34. Are you thinking of a career in ____?
A. journal B. journalism C. journalist D. journalistic

35. I joined an ____ online course taught by an experienced tutor.
 A. interactive B. active C. interaction D. interact

36. Students use the library's computers to get access ____ the Internet.
 A. for B. to C. with D. by

37. It is not always easy to ____ the difference between fact and opinion.
 A. make B. say C. do D. tell

38. Media mogul Ronald Morduck has ____ control of another tabloid.
 A. made B. given C. found D. taken

39. The issue ____ question is more complex than you think.
 A. in B. from C. on D. at

40. Most people ____ the mass media as their main source of information.
 A. rely on B. try on C. put on D. hold on

41. The pie chart shows the preferred forms of communication recorded in a survey ____ in Intel Secondary School in August 2014.
 A. carried out B. carried on C. carried away D. carried up

42. Her latest bestseller ____ last month.
 A. came out B. went out C. pulled out D. broke out

GRAMMAR

43. Linda only ____ the film after she ____ the book.
 A. understood – read B. understood - had read
 C. had understood – read D. understood - was reading

44. ____ you ever ____ on TV before you ____ in this reality show?
 A. Had ... appeared - took part B. Have ... appeared - took part
 C. Did ... appear - had taken part D. Would ... appear - took part

45. I wasn't sure how Belinda would react because I ____ her long.
 A. didn't know B. wasn't knowing C. hadn't been knowing D. hadn't known

46. I wanted to say goodbye to Jerry, but he ____.
 A. was already left B. already left
 C. had already been leaving D. had already left

47. When we ____ to the airport, I realized that I ____ my passport at home.
 A. got - had left B. got - was left C. got - left D. had got - had left

48. He ____ the umbrella in his right hand trying to keep his balance.
 A. hold B. held C. has been holding D. has held

49. When I met Walters about two years before his death he didn't seem satisfied. He ____ no major book since he settled in Uganda.
 A. has published B. could have published C. published D. had published

50. Throughout the campaign we ____ our candidate's photographs on the walls of public buildings, hoping to attract women's votes.
 A. have been hanging B. hanged C. hung D. have hung

51. Many of the people who attended Major Gordon's funeral ____ him for many years.
 A. didn't see B. wouldn't see C. haven't seen D. hadn't seen

52. Seeing Peter's handwriting on the envelope, she ____ the letter without reading it. She has not mentioned it ever since.
 A. was tearing B. tore C. had torn D. has torn

53. We were both very excited about the visit, as we ____ each other for ages.
 A. never saw B. didn't see C. hadn't seen D. haven't seen

54. What made you think he ____ in the Royal Air Force?
 A. must have to be B. had been C. was being D. had had to be

55. Without turning my head in the direction of the gate I ____ a small object just under the fence.
 A. spotted B. had spotted C. have spotted D. was spotted

56. With just one exception, the report says, each of the trees that was cut down ____ very expensive treatment for periods of up to ten years.
 A. had to be under B. was under C. has undergone D. had undergone

57. They ____ married for two years or so when Roy employed a very attractive Indian secretary in his Glasgow office.
 A. only have been B. were only C. have only been D. had only been

58. I know too little Dutch to have understood what they were talking about. What I ____ was that their boss would be there the next morning.
 A. did understand B. didn't understand C. have understood D. could have understood

59. The driver ____ violently and managed to stop the car just inches from the body lying on the road.
 A. was braking B. has braked C. braked D. had braked

60. A columnist ____ in writing a newspaper or a magazine.
 A. believes B. concentrates C. responds D. spec

61. A lot of residents had to ____ from the unexpected hurricane last month.
A. protect B. recover C. suffer D. save

62. The society tries to deal ____ young offenders ____ a variety of ways.
A. to - by B. about - to C. with - in D. around - from

63. After some debate the Moors have agreed to exclude abstract art ____ their daughter's wedding list.
A. out of B. from C. off D. beyond

64. The aircraft, which originally headed ____ Heathrow, had to make an emergency landing at Orly.
A. for B. on C. at D. into

65. Her negligence resulted ____ the loss of a major contract ____ the company.
A. to - from B. for- over C. in – for D. into - about

66. The windows of the class were covered ____ so much dirt that we couldn't see ____ them.
A. in – about B. with - through C. of – with D. up-across

67. ____ such an educated woman, she has very little common sense. Don't you agree ____ me?
A. Of - about B. From - to C. Through - upon D. For - with

68. She's longing ____ the day when they can move out ____ the city.
A. with-of B. for- of C. by – for D. for- from

69. You can never rely ____ Anna to provide you ____ information.
A. of - with B. for - to C. on - with D. on - by

70. I don't need a car; we live ____ easy reach of the shops.
A. upon B. within C. at D. towards

71. We couldn't figure ____ why the editor-in-chief had changed his mind about the article.
A. out B. up C. down D. through

72. In the hospital, the case was diagnosed as pneumonia. Before that, she had been treated ____ hay fever.
A. for B. on C. against D. from