

UNIT 4. THE MASS MEDIA

Choose the word whose underlined part has a different pronunciation from the others

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|-------------------|----------------|---------------|---------------|
| 1. A. distributed | B. used | C. emailed | D. copied |
| 2. A. invented | B. contributed | C. attributed | D. welcomed |
| 3. A. coughed | B. developed | C. introduced | D. downloaded |
| 4. A. wicked | B. reduced | C. influenced | D. expressed |
| 5. A. accessed | B. searched | C. surfed | D. Recorded |
| 6. A. areas | B. resources | C. lives | D. rules |
| 7. A. tells | B. returns | C. gets | D. obeys |
| 8. A. grows | B. develops | C. includes | D. provides |
| 9. A. issues | B. solutions | C. cities | D. services |
| 10. A. takes | B. laughs | C. attempts | D. travels |

Choose the word whose main STRESS is placed differently from the others in each group

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|-------------------|---------------|--------------|------------------|
| 11. A. digital | B. entertain | C. internet | D. cyberspace |
| 12. A. tablet | B. media | C. social | D. subscribe |
| 13. A. newspaper | B. smartphone | C. access | D. device |
| 14. A. networking | B. television | C. socialize | D. communication |
| 15. A. computer | B. technology | C. magazine | D. connection |

Mark the letter A, B, C or D to indicate the correct answer to each of the following questions

VOCABULARY

16. TV companies ____ their programmes across the country or even across the world.
A. broadcast B. refresh C. connect D. publish
17. There's a great ____ show on BBC1 tonight. Contestants have to race through a supermarket as quickly as they can, filling up their trolleys as they go.
A. talk B. game C. quiz D. live
18. There's a(n) ____ in the paper about the Reality Television in Viet Nam.
A. feature B. article C. essay D. announcement
19. New digital media forms are more personal and social as they allow people to connect each other and ____ their experiences.
A. personal B. persona C. personalize D. personify
20. Video and computer games have also developed into a ____ media form.
A. mess B. big C. mass D. global
21. In my ____, freedom of the press must be maintained.
A. mind B. sight C. view D. thought
22. Watch ____ for words like "so-called" in articles as they express the writer's bias.
A. about B. out C. around D. over
23. I saw the interview while I was ____ through a magazine at the hairdresser's.
A. clicking B. picking C. flicking D. ticking
24. I'm amazed that the tabloids which are full of rubbish have such big ____.
A. headlines B. articles C. supplements D. circulations
25. You don't actually get a lot of ____ from a news report on radio or TV.
A. informed B. informations C. informative D. information
26. The mass media are ____ of communication, such as books, newspapers, recordings, radio, movies, television, mobile phones and the Internet.
A. models B. means C. parts D. types
27. While a sports match has spectators and radio has listeners, television has ____.
A. audience B. witnesses C. viewers D. commentators
28. I hate ____ newspapers; they're just full of gossip, scandal and lies!
A. online B. daily C. tabloid D. rubbish
29. On some TV channels, a(n) ____ tells you what the next programme is going to be.
A. journalist B. commentator C. announcer D. producer
30. The ____ involves TV, radio and even electronic forms of communication such as the Internet.
A. media B. press C. network D. telecommunication
31. I always get the news from my local radio ____.
A. place B. site C. studio D. station
32. Johnny Depp rarely ____ invitations to do interviews.
A. agrees B. accepts C. denies D. approves
33. How many means of ____ do you use on a regular basis?
A. communication B. communicating C. communicator D. communicative
34. Are you thinking of a career in ____?
A. journal B. journalism C. journalist D. journalistic

35. I joined an _____ online course taught by an experienced tutor.
A. interactive B. active C. interaction D. interact
36. Students use the library's computers to get access _____ the Internet.
A. for B. to C. with D. by
37. It is not always easy to _____ the difference between fact and opinion.
A. make B. say C. do D. tell
38. Media mogul Ronald Morduck has _____ control of another tabloid.
A. made B. given C. found D. taken
39. The issue _____ question is more complex than you think.
A. in B. from C. on D. at
40. Most people _____ the mass media as their main source of information.
A. rely on B. try on C. put on D. hold on
41. The pie chart shows the preferred forms of communication recorded in a survey _____ in Intel Secondary School in August 2014.
A. carried out B. carried on C. carried away D. carried up
42. Her latest bestseller _____ last month.
A. came out B. went out C. pulled out D. broke out

GRAMMAR

43. Linda only _____ the film after she _____ the book.
A. understood – read B. understood - had read
C. had understood – read D. understood - was reading
44. _____ you ever _____ on TV before you _____ in this reality show?
A. Had ... appeared - took part B. Have ... appeared - took part
C. Did ... appear - had taken part D. Would ... appear - took part
45. I wasn't sure how Belinda would react because I _____ her long.
A. didn't know B. wasn't knowing C. hadn't been knowing D. hadn't known
46. I wanted to say goodbye to Jerry, but he _____.
A. was already left B. already left
C. had already been leaving D. had already left
47. When we _____ to the airport, I realized that I _____ my passport at home.
A. got - had left B. got - was left C. got - left D. had got - had left
48. He _____ the umbrella in his right hand trying to keep his balance.
A. hold B. held C. has been holding D. has held
49. When I met Walters about two years before his death he didn't seem satisfied. He _____ no major book since he settled in Uganda.
A. has published B. could have published C. published D. had published
50. Throughout the campaign we _____ our candidate's photographs on the walls of public buildings, hoping to attract women's votes.
A. have been hanging B. hanged C. hung D. have hung
51. Many of the people who attended Major Gordon's funeral _____ him for many years.
A. didn't see B. wouldn't see C. haven't seen D. hadn't seen
52. Seeing Peter's handwriting on the envelope, she _____ the letter without reading it. She has not mentioned it ever since.
A. was tearing B. tore C. had torn D. has torn
53. We were both very excited about the visit, as we _____ each other for ages.
A. never saw B. didn't see C. hadn't seen D. haven't seen
54. What made you think he _____ in the Royal Air Force?
A. must have to be B. had been C. was being D. had had to be
55. Without turning my head in the direction of the gate I _____ a small object just under the fence.
A. spotted B. had spotted C. have spotted D. was spotted
56. With just one exception, the report says, each of the trees that was cut down _____ very expensive treatment for periods of up to ten years.
A. had to be under B. was under C. has undergone D. had undergone
57. They _____ married for two years or so when Roy employed a very attractive Indian secretary in his Glasgow office.
A. only have been B. were only C. have only been D. had only been
58. I know too little Dutch to have understood what they were talking about. What I _____ was that their boss would be there the next morning.
A. did understand B. didn't understand C. have understood D. could have understood
59. The driver _____ violently and managed to stop the car just inches from the body lying on the road.
A. was braking B. has braked C. braked D. had braked
60. A columnist _____ in writing a newspaper or a magazine.
A. believes B. concentrates C. responds D. specifies

61. A lot of residents had to ____ from the unexpected hurricane last month.
A. protect B. recover C. suffer D. save
62. The society tries to deal ____ young offenders ____ a variety of ways.
A. to - by B. about - to C. with - in D. around - from
63. After some debate the Moors have agreed to exclude abstract art ____ their daughter's wedding list.
A. out of B. from C. off D. beyond
64. The aircraft, which originally headed ____ Heathrow, had to make an emergency landing at Orly.
A. for B. on C. at D. into
65. Her negligence resulted ____ the loss of a major contract ____ the company.
A. to - from B. for- over C. in – for D. into - about
66. The windows of the class were covered ____ so much dirt that we couldn't see ____ them.
A. in – about B. with - through C. of – with D. up-across
67. ____ such an educated woman, she has very little common sense. Don't you agree ____ me?
A. Of - about B. From - to C. Through - upon D. For - with
68. She's longing ____ the day when they can move out ____ the city.
A. with-of B. for- of C. by – for D. for- from
69. You can never rely ____ Anna to provide you ____ information.
A. of - with B. for - to C. on - with D. on - by
70. I don't need a car; we live ____ easy reach of the shops.
A. upon B. within C. at D. towards
71. We couldn't figure ____ why the editor-in-chief had changed his mind about the article.
A. out B. up C. down D. through
72. In the hospital, the case was diagnosed as pneumonia. Before that, she had been treated ____ hay fever.
A. for B. on C. against D. from