

CANNES FILM FESTIVAL

Read and choose the best word for the gap.

The Cannes Film Festival is the most famous film festival (1) _____ the world. (2) _____ a film is presented there it is immediately famous. The festival is (3) _____ where some of the film industry's most important business takes place and where many actors and directors (4) _____ stars.

The (5) _____ began in 1939 when the French government (6) _____ to have an international festival. They chose Cannes, (7) _____ is in southern France, because it is a sunny and beautiful town. In fact, Cannes was (8) _____ seen a fashionable place to go. The festival was put (9) _____ until after the war and finally took place on September 20, 1946. At (10) _____, the festival was mainly a tourist and a social event. However, as more and more films were (11) _____ it was seen as something much more important. Today it has become the most important event of the year for the film industry.

