



## UNIT 4 – NEW IDEAS

No	Vocabulary	Part of Speech	Definition	Vietnamese meaning
1	airbag		a safety device fitted inside a road vehicle	
2	analyse		to study or examine something in detail, in order to discover more about it	
3	auction		A public sale in which property or items of merchandise are sold to the highest bidder	
4	automatic		working by itself	
5	breakthrough		making an important discovery	
6	bring out		to produce something that will be sold to the public	
7	bulletproof		Not easily damaged by bullet	
8	competitor		one who competes against others	
9	crash		to suddenly stop working	
10	cruise ship		a large ship like a hotel, that people travel on for pleasure	
11	distinguish		Make clear the differences between two or more concepts or items.	
12	enter a market		to start selling goods or services in a new area	
13	eventually		finally	
14	extend a product range		to offer a larger variety of goods	
15	fill a gap (in a market)		finding an opportunity to develop or sell a product or service that does not exist	
16	in response to		Reaction to	
17	individual		a single organism	
18	inflate		To fill with air or other gas	
19	innovation		something new, a change; the act of introducing a new method, idea, device, etc.	
20	interpreter		a person who helps translate the languages between different people	
21	inventor		a person who creates something that has never before been created	



22	launch		to start	
23	make a breakthrough		To make an important discovery or change	
24	make up one's mind		to decide	
25	meet a needs		to have or do enough of what is required	
26	multimedia campaign		the pursuit of a goal through mass communication	
27	patent		evident or obvious	
28	portability		refers to the ability to move or take something to other places	
29	portable		capable of being easily carried	
30	product range		the set of products made by a company	
31	R&D		research and development	
32	raise somebody's status		to make somebody look or feel more important	
33	rechargeable battery		A battery in which the products of the electrochemical reaction can be turned back into reactants to be reused	
34	revolutionised		to completely change something so that it is much better	
35	satisfy a demand		meet demand	
36	self-finance		Finance one's business with one's own private money	
37	sensor		a receptor that detects a stimulus	
38	take advantage		to make use of; to benefit from	
39	upmarket image		of very high quality and intended to be bought by people who are quite rich	
40	voice-recognition		A software package that can convert digital sound into text.	