

Match the words in the box to the definitions 1 to 6 below.

|              |           |        |      |              |          |
|--------------|-----------|--------|------|--------------|----------|
| equity stake | recession | shares | debt | stock market | forecast |
|--------------|-----------|--------|------|--------------|----------|

- 1 equal parts into which the capital or ownership of a company is divided
- 2 a period of time when business activity decreases because the economy is doing badly
- 3 money risked when a business owns part of another company
- 4 a place where company shares are bought and sold
- 5 a description of what is likely to happen in the future
- 6 money owed by one person or organisation to another person or organisation

Match the sentence halves.

- |                              |                                                                                                          |
|------------------------------|----------------------------------------------------------------------------------------------------------|
| 1 <b>Profit margin</b> is    | a) a part of a company's profits paid to the owners of shares.                                           |
| 2 <b>Investment</b> is       | b) the difference between the price of a product or service and the cost of producing it.                |
| 3 <b>Bankruptcy</b> is       | c) money which people or organisations put into a business to make a profit.                             |
| 4 <b>A dividend</b> is       | d) the amount of money which a business obtains (in a year) from customers by selling goods or services. |
| 5 <b>Pre-tax profits</b> are | e) when a person or organisation is unable to pay their debts.                                           |
| 6 <b>Annual turnover</b> is  | f) the money a business makes before payment to the government.                                          |

Complete this news report with the terms from Exercises A and B.

And now the business news ...

There was a further downturn in the economy this month as the .....<sup>1</sup> in the United States and Asia-Pacific region continues. Yesterday was another day of heavy trading on the .....<sup>2</sup>, with big losses in share values. The .....<sup>3</sup> for the near future is not good, as market confidence remains low.

Paradise Lane, the struggling luxury hotel group, is seeking new .....<sup>4</sup> to try and avoid .....<sup>5</sup>, following the announcement of disastrous interim results. It currently has a .....<sup>6</sup> of nearly \$5 billion. There are rumours of rivals GHN taking a large .....<sup>7</sup> in the troubled hotel group.

Phoenix Media announced a 15% increase in .....<sup>8</sup> on an .....<sup>9</sup> of \$4.5 million. Added to the strong performance in the last quarter, this is likely to result in an increased .....<sup>10</sup> of over 14 cents per share, well up on last year, which will certainly please shareholders\*. Following a rise in sales in the emerging markets of ...

\* the people who own shares in a business



