

Use the vocabulary from pages 64 and 65 related to SCM to complete the following sentences. If necessary, make changes to the verbs.

1. The company Dell supplies its computers direct to the _____, so they don't have intermediaries.
2. To effectively plan interventions and _____, programme planners need to know the nature and magnitude of the problem.
3. It's usually cheaper to buy the goods directly from the _____ than from a store.
4. The analyst was hired to _____ process because we were losing money.
5. I started my business as an _____ because I didn't have money to open a store to offer my products then.
6. A new CEO has been appointed in order to _____ of the shareholders' investment.
7. Instead of selling beachwear, the _____ sold casual and business clothing in its establishment so that it could supply the local professionals in the area.
8. In the contract it was clearly _____, so we could get the raw material on time.
9. There were many mistakes in the products sent to Walmart; therefore, the most efficient operator was in charge of _____.
10. Nike is the top sporting goods _____ in the world, with a global market share of 35%.
11. Increasing competition forced us to find new ways to _____; now the results show we are still the market leaders.
12. Our management team will be more than happy if we _____; this will show that our costs are lower than the revenue generated from selling our goods.
13. Materials from the _____ will be ordered only if the production plant can sell its product.
14. The department _____ when they decided to change the software used for keeping the accounts of the company.

