Complete the sentences using the correct forms of the words provided.

broadcast	**advert**	**classify**	**media**
advent	**inseparable**	**digital**	**emerge**

1. Newspapers enjoyed the position of the most preferred medium to reach a wider audience until electronic communication _____ on the media scene.
2. The _____ of the smartphone has dramatically altered how we communicate, work and entertain ourselves.
3. TV companies _____ their programmes across the country or even across the world.
4. Mass media have proven to be an _____ part of people's lives as hardly anyone can live without them.
5. The news media can be _____ into two general categories: the categories of print media and electronic media.
6. The star has been the focus of intense _____ attention.
7. Nowadays, _____ media have a great influence on people's lives and society.
8. TV viewers sometimes get angry about the number and frequency of the _____ in the middle of the programmes.

LIVEWORKSHEETS