

Complete the sentences using the correct forms of the words provided.

broadcast	advert	classify	media
advent	inseparable	digital	emerge

1. Newspapers enjoyed the position of the most preferred medium to reach a wider audience until electronic communication _____ on the media scene.
2. The _____ of the smartphone has dramatically altered how we communicate, work and entertain ourselves.
3. TV companies _____ their programmes across the country or even across the world.
4. Mass media have proven to be an _____ part of people's lives as hardly anyone can live without them.
5. The news media can be _____ into two general categories: the categories of print media and electronic media.
6. The star has been the focus of intense _____ attention.
7. Nowadays, _____ media have a great influence on people's lives and society.
8. TV viewers sometimes get angry about the number and frequency of the _____ in the middle of the programmes.