

The Art of Advertising

B Complete the paragraphs with the verbs in parentheses. Use the correct form of the passive (simple present, simple past, present perfect, or future).

Before the 20th century, advertising was not very important, since most things **(1)** (make) _____ at home or **(2)** (buy) _____ from small, local stores. But by 1900, many things **(3)** (produce) _____ in factories and **(4)** (sell) _____ to people who lived far from the factories. Through advertising, people **(5)** (tell) _____ about these products.

