Reading: The World's Most Instagrammable Bird



We put photos online of everything we eat, buy and do. There is now a study about what kinds of bird photos we like. Researchers in Germany looked at the bird photos people "liked" on the photo-sharing social networking service Instagram. They looked into the question: "What makes a great bird photo?" They tried to find the most 'instagrammable' bird. The answer is the frogmouth. This is a nocturnal bird that lives in India, Southeast Asia and Australia.

The researchers looked at 30,000 bird photos from nine popular photography accounts. They used a programme to find which photos got the most "likes". A bird expert said the frogmouth was the most liked because of its large eyes. He said that most birds' eyes are on the sides of their head, but the frogmouth's eyes are in the centre. This makes it look "humanlike". A photographer said any bird or animal with big eyes looks "cute and cuddly".

What is the reading about?

a. The bird that got the most likes on Instagram.
b. The photos people like to post on Instagram.
c. The animal that got the most likes on Facebook.

What bird gets the most likes on Instagram?

a. The owl
b. The Falcon
c. The Frogmouth

Why do most people like this bird?

a. Because it has large eyes
b. Because it is very colourful
c. Because it is very friendly.

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Phrase Matching

Paragraph 1

1. We put photos online	a. is the frogmouth
2. what kinds of bird	b. at the bird photos
3. Researchers in Germany looked	c. bird
4. social networking	d. of everything
5. a great bird	e. a nocturnal bird
6. find the most 'instagrammable'	f. service
7. The answer	g. photo
8. This is	h. photos we like

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